



STERLING HOMES

INTERNATIONAL MILL & TIMBER CO.
BAY CITY, MICHIGAN, U.S.A.

INTERNATIONAL MILL AND

MANUFACTURERS OF "STERLING" HOMES
SASH, DOOR AND MILL
GENERAL OFFICES
BAY CITY, MICHIGAN

Dear Friend:

We are glad to send you this Catalog. Read it carefully. Among the is one ideally suited to your needs. And can, when you consider how easy it how low the cost is.

The savings in a Sterling Home is believable to one not familiar with our write they have saved all the way from If you could spend a day with us here and realize that these large savings are possible secured through direct connections with different parts of the country at absolute It is manufactured into homes in a large chines. It is sold to you direct, without ers or salesmen. Cost, expense, overhead. All the savings go to you. No expensive build the home, because it is delivered anyone can follow. In fact, any of our own Sterling Homes. When you figure all you have a sum saved that is eighty sub

In addition to the Specifica alog, you get the following six new, m
1. Thermofil Insulation; 2. Lifetime
Stripping for all outside doors and wind
1-Panel Doors; 4. Glass Door Knobs; 5
Ironing Board; 6. Built-in Medicine Ca
tures that make your home complete, mode
its value.

The terms of purchase you will plained on the Yellow information sheet w catalog. Many take advantage of our lar However, the 2 and 3 Year Payment Plan is wish.

As prices later may advance, ing your selection NOW. Write for our Sp Price. Choose your home and protect you

INTERNATIONAL MILL AND TIMBER CO.

FACTURERS OF "STERLING" MILL CUT HOMES

SASH, DOOR AND MILL WORK

GENERAL OFFICES
BAY CITY, MICHIGAN

Glad to see you this latest Sterling Home
carefully. Among the many homes shown there
to your needs. A home you should own,
consider how easy it will be to build, and

Living in a Sterling Home may seem almost un-
familiar with our operations. Customers
pay from \$300.00 to \$2,000.00.
If you are here at the plant you would
large savings are possible. The lumber is
direct connections with large timber growers in
the country at absolute rock bottom prices.
Into homes in a large mill by high-speed ma-
chine to you direct, without the expense of deal-
Cost, expense, overhead, is cut to the bone.
to you. No expensive labor is required to
because it is delivered with blue-prints that
In fact, any of our customers build their
When you figure all this and total it up,
and that is mighty substantial.

Attention to the Specifications given in the cat-
Following: 1. New, modern Home Improvements:
Lafayette; 2. Lifetime Spring Bronze Weather
outside doors and windows; 3. Modern De Luxe
Glass Door Knobs; 5. Full Length Built-in
Built-in Medicine Cabinet and Mirror. Fea-
r home complete, modern and greatly improve

When you purchase you will find carefully ex-
pensive information sheet which accompanies this
advantage of our large discount for Cash.
2 Year Payment Plan is yours to use, if you

When you make advance, you will profit by mak-
NOW. Write for our Special Cash Delivered
home and protect yourself by an early order.

Sincerely,

INTERNATIONAL MILL & TIMBER CO.

ies are deprived of a home of their
of home building. Competitive bids
estimates. The Quality that every
vision such as few men can give. To
need home, is difficult. It constitutes
ated in

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Home ownership is opened to You.
The cost is given. Quality assured.
so much lower that life time savings

Home-Ownership.

You Want

dirty

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and extended payment plan see

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and North Carolina.
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TIMBER COMPANY
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MANY families are deprived of a home of their own because of the uncertainty, and high cost, of home building. Competitive bids mean so little. The final cost exceeds so often all estimates. The Quality that every one should possess requires experienced supervision such as few men can give. To bind together all ideas into an artistic, well balanced home, is difficult. It constitutes risk under the old way, but one entirely eliminated in

STERLING HOMES

Through the pages of this book the way to Home ownership is opened to You. Materials are guaranteed as specified. The definite cost is given. Quality assured. Architectural beauty accomplished. All at a cost so much lower that life time savings could hardly be better invested.

Sterling Homes offer you a New, Easy Way to Home-Ownership.

Where to find What You Want

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TERMS

All prices quoted in this catalog are subject to a special cash discount when all cash accompanies order. For other terms and extended payment plan see special sheet enclosed.

We pay the freight to any station East of the Mississippi River and North of the Southern Boundary line of Tennessee and North Carolina.
On CASH ORDERS we will also prepay freight charges into Minnesota, Iowa and Missouri.

INTERNATIONAL MILL & TIMBER COMPANY

BAY CITY, MICHIGAN

REFERENCE

Sterling Homes are produced by the International Mill and Timber Company, Bay City, Michigan. All its guarantees to you are backed by ample resources. The guarantee it gives you today is the same as has covered all its dealings since the business was founded. The growth to present proportions is the result of quality in all materials, dependability in all promises, and fair dealings in all transactions. No sale is completed until the customer is so satisfied that he becomes a friend and a booster. In addition to the bank reference printed on this page, we invite you to consult your own local banker, or any commercial credit agency. Assure yourself that the Sterling Home you choose from this book is the product of a plant and an organization made successful through integrity and customer satisfaction.



A. C. BOUSFIELD, VICE PRES.
F. T. MORRIS, VICE PRES.
O. E. SOVERAN, VICE PRES.
I. H. BAKER, VICE PRES.

W. L. CLEMENTS, PRESIDENT

W. E. CARTER, TREASURER
G. A. HELMREICH, ASST. TREAS.
W. S. DICKER, ASST. TREAS.

Bay County Savings Bank

A BANK OF STRENGTH AND CHARACTER

Bay City, Michigan.

December 11th,
1929

TO WHOM IT MAY CONCERN:

The International Mill and Timber Company of Bay City, Michigan, have been doing business with us for several years and we are very pleased to recommend them to whoever they may have business dealings with.

We have a great deal of confidence in the men who are responsible for the success of this business and are glad to testify to their honesty, responsibility and business standing in the Community.

We believe that the way they have conducted their business in the past has won for them high standing with the customers with whom they deal and their credit standing with this Bank has been established by the business integrity and straight-forwardness, exercised by the management.

It gives us pleasure to commend them to anyone in need of any of their products.

Yours very truly,

W. E. Carter
Treasurer.

REC-43

Sterling Rock Bound Guarantee of Positive Protection

1. YOU are guaranteed Absolute Satisfaction.
2. YOU positively receive from us a sufficient quantity of material to complete your Sterling Home in accordance with our Plans and Specifications.
3. WE further guarantee that if any shortage should occur, you will immediately receive from us additional materials to take care of this shortage, or a sufficient amount of cash to purchase locally.
4. WE guarantee the quality of Sterling Lumber and other materials to be the best of their respective kinds.
5. WE guarantee safe arrival of material at your station.

INTERNATIONAL MILL & TIMBER COMPANY

L. J. KANTZLER, President

We Pay the Freight

We ship your Complete Sterling Home in one car and prepay all freight charges in full to your station. We guarantee to furnish sufficient material for its completion in accordance with the specifications for your home.

Read below what Sterling Home Owners have to Say

BY ITS verdict business grows or falls. In making a choice, a simple and safe rule to follow is to locate and buy the commodity which competitors claim to equal. Many claim to equal Sterling. But to really equal Sterling Homes requires more than a statement. It should be backed by time tested verdicts, such as are rendered on Sterling Homes by Satisfied Customers. Here are a few such letters. There are thousands more — each one, in its way, an assurance that the benefits in Quality, and money savings they have brought through Sterling, will accrue to you as well. Time tells — and Sterling Homes are growing in demand through the endorsement of Satisfied Customers.

Very Well Satisfied

Gentlemen:

We are very well pleased with our Gratiot "A" plan Sterling Home. There was plenty of everything to complete the home in a most satisfactory manner and according to your plans and specifications.

We honestly feel that we could not have done better or equally as well elsewhere.

Yours very truly, Mr. Clayton H. Sheely, Ohio

Actually Saved One Thousand Dollars on Material and Labor

Gentlemen:

I am indeed glad to express my complete satisfaction with the Superior Sterling Home which I bought from you some time ago.

Two men with my assistance had the home completed, and ready to live in within fifteen days after the material arrived.

The first winter we lived in it was about the coldest we ever had around here and we only burned six tons of coal. Our home is easily, quickly and economically heated in the winter and comfortably cool in the summer, due to your unusually sound construction.

If we ever build again it will surely be a Sterling Home. You can count on me as a booster.

We figure our saving ran just about one thousand dollars on material and labor.

Very truly, Frank S. Spry, Wisconsin

Substantial Saving Realized, Real Quality Material, Splendid Arrangement of Rooms

Gentlemen:

We are now living in our new Avondale Sterling Home and are well pleased with it. Materials are fine. We feel that we have saved quite a sum by building a Sterling Home.

Friends have expressed many compliments on the convenience and arrangement of the home.

Very truly yours, W. C. May, Ohio

Home Easily Erected—Highly Satisfactory

Gentlemen:

We are very much pleased with our Brooks Sterling Home and it is admired by all who see it.

The material is of excellent quality and was quickly and easily assembled.

We have many visitors and believe us, we are strong boosters for your company and the Sterling System of building.

Sincerely, Mr. and Mrs. Fred Dippel, Ill.

Materials Highly Satisfactory and Furnished as Represented and Advertised

Gentlemen:

Have been living in my Lawndale Sterling Home one year. Have wintered and summered in it, so to speak.

I can truly say that I am pleased with it in every way and surely enjoy it as a home.

My friends say it is the prettiest home in town.

The material is entirely satisfactory and in accordance with your national advertising.

Yours very truly, Mary P. Wood, Connecticut

Saved at Least \$1000.00

Gentlemen:

Our Sterling Pontiac "B" Home is very satisfactory in every way. We have lived in the home one year and find it convenient and easily heated with a one pipe furnace. It is very attractive both inside and out and the rooms are splendidly arranged.

You certainly know how to design a home. We have very favorable comments by all who see it.

Two carpenters and myself erected this home in record time. I saved at least a thousand dollars on the purchase of my Sterling Home.

Wishing you the best of success, remain,

Sincerely, E. A. Rand, Maine

Customer Builds Sterling Home for \$2100 Complete, Local Costs in His Town Would Have Been \$4000

Gentlemen:

We are very proud of our Sterling Home the Superior plan-A and are pleased to say that two men completed the home in 21 days. This included putting on the sheetrock which we had you send us instead of wood lath also the painting and the decorating of the interior.

The complete job cost me just \$2100.00 against \$4000.00 the price asked by local dealers to duplicate the same house.

Sincerely, D. H. Panno, New Hampshire

Lumber Better Than Could Be Had Locally, House Quickly Constructed

Gentlemen:

We are well pleased with our Linwood Sterling Home plan-D as purchased from you. It is the handiest house I was ever in. It is only a few steps from kitchen to any room in the house.

The lumber was better than we could get at any local yard.

House went together in fine shape only taking two men 34 days to build.

Yours respectfully, J. R. Shelton, Iowa

The HOME OF YOU

in this Catalog—CHOOSE IT—and enjoy the Beauty, Quality and Savings of a genuine Sterling HOME

VAGUELY you know what you want your home to be. A place of beauty, composed of just the right number of rooms for the comfort of your loved ones; in appearance satisfying to your taste. But few have that home so clearly in mind that they can **picture it in detail**. Therefore, in this book, with the variety of complete homes that it shows, we offer you an opportunity of really **finding, choosing and getting** the home of your dreams. It offers you a wide selection, both from a standpoint of **taste and purse**. When you go into a store for merchandise fine enough to last for a generation, you are shown a selection to choose from. There is no better way of really finding what you should have. This book will serve you in the same way. We show you many beautiful homes, so that you and your family may decide which one you want. **You can't possibly go wrong** when you select a home in this thorough manner. You pick it, and Sterling guarantees the quality.

Value such as only Sterling Methods Can Produce

has been made separately. You go into a furniture store and order what you need for delivery to your home. **Imagine what you would pay** for furniture and other commodities if you had to have it **built on your lot**. What machinery has done for you in industry it has also done for you in Sterling Homes. Engineers long ago adopted the Cut-to-Fit System in structural steel. The skyscraper that rises so rapidly was completely built, piece by piece, at the mill, and merely assembled on the building site. **The same money saving methods** produce Sterling homes in making possible a definite price for the whole, **without uncertainty** and speculation. There is genuine satisfaction in such protection and assurance that you will get the **most** for every dollar invested.

The Magic of The Mill

To give a better picture of how Sterling saves you money, let us take a look at a few of the modern ways in the mill. Carloads of bright, seasoned lumber roll out of storage

The motor car comes down the assembly line and emerges a complete, beautiful, efficient product. Each of its parts

to find their place near machines specializing in single operations. Great saws cut and mitre dozens of a kind in the length of time it would take a carpenter to draw the cutting line with a pencil. Finishing machines produce mirror-like surfaces quicker than you could clamp a board for surfacing by hand. Stair stringers are housed out by automatic mortisers of unvarying accuracy that travel through the board at unbelievable speed. **No human hand could possibly match it in perfection**. Doors and frames are made ready for hardware by mortising machines that perform in a flash of any eye what the most skilled labor could accomplish only in hours, and then by no means so perfectly.

Men operating these machines day after day achieve a speed almost unbelievable. **Compare** this efficient production method with the slow and often inaccurate measuring by rule and cutting by hand on your lot. **One man** at a machine in our mill will perhaps equal in production a **hundred** doing the same work by hand.

The saving of time. Total it up for every piece of lumber that goes into a home. **The incomparably greater perfection of work**. No human hand can match machines in accuracy of work.

The finished pieces are delivered to the stock room, each size marked and checked, completely manufactured for your home. And before your home is shipped, all its material is checked by experts not less than three times to protect you against a single off-grade, weather beaten, or warped piece going into your home. **Compare** this thoroughness with such building jobs as you have seen. Only great volume production makes possible such specialized operations of men and machines. The results are quality that withstands time, and enormous savings which are passed directly on to you.

The Saving of Time is Duplicated in the saving of materials

Time and material determine the cost of your home. Sterling methods save large sums in both. In planning your home, material waste is reduced to the minimum. The finest lumber is carefully selected, first for fitness and then for size. Lengths are chosen that cut without waste. You don't pay for any short lengths from cutting, or for waste of any kind. And when you apply this system of saving to every piece of lumber

YOUR DREAMS is

going into your home it is easy to understand why Sterling Homes cost so much less. Working on a large scale, experienced mill men can be employed to watch over every operation and plan every step. Under this supervision your home is produced without the loss of a dollar in either material or labor. Comparison will prove that the savings accumulated in this way are great enough to almost furnish your home, from rugs to chinaware. A statement backed by hundreds of letters from Sterling Home owners whose comparisons of competitive bids prove our claims. You can prove it for yourself, in your own Sterling Home.

An Evolution in Style and Beauty

While reflecting on the Quality and Lower Price of Sterling Homes, do not forget the equally

important feature of their outstanding beauty. Here

again, volume makes an important contribution. Sterling Home Beauty is an evolution, resulting from constant improvements discovered and adopted in building homes for thousands of families. You have often heard it said: "If I had to do it over again, I would change this or that."

The homes in this catalog are the result of all such experiences. They are modern and up to the minute. Never before has anything been offered in homes combining so much advancement. Architecturally they carry out the best traditions in design. They are not experiments. In line and proportions they give you the result of long years of building experience. Their interior arrangements are the composite of practical knowledge gained in building hundreds of homes unhampered by skimping. Your savings of a lifetime cannot be better invested—or with more safety. Sterling Homes are never freakish or short-lived. In architectural beauty they are a well-balanced, lasting achievement and ever a source of pride to their owners.

A Business Built on Customer Friendship

Quality is the first rule in Sterling Homes. The wonderful growth of the business is the result of customers becoming friends

—and boosters. Here is a business without a single salesman. How could it be what it is unless real service were rendered; unless time had proved all our claims of quality, superiority and savings; unless absolute dependability and integrity governed every transaction.

No Compromise with Quality

We take no chances with the customers goodwill upon which this business is founded. Every stick

of lumber we use is of the highest quality, the clearest grade, prime and carefully seasoned. Every case-ment is scientifically made and braced—with real engineering skill—and without stinting of lumber. Sills, joists, studding, and rafters are exceptionally heavy and safe under all strains. In fact, Sterling Homes contain by comparison, a higher per cent of lumber, both in quantity and dimensions. Good, heavy, extra clear red Cedar shingles for the roof are supplied in sufficient quantities to permit laying with only $4\frac{1}{2}$ " to the weather. We use a clear, six-inch, Red Cedar or Redwood siding, none better for this purpose. Due to this sound construction, Sterling Homes are easily heated and more

comfortable in summer. Interior trim is beautifully sanded to take a mirror-like finish. Doors are artistically grained. Flooring is, of the highest grade, carefully machined, and requires no sanding before being painted. Sargent guaranteed hardware, beautiful in design sets off the wood work attractively. Absolutely pure pigment paint is included for three coats outside. And so on throughout the entire house we supply the best of everything, and in sufficient quantities. The long years of satisfaction for which Sterling Homes are praised by customer friends, is the result of a quality standard which has never varied.

If you build a home on the basis of getting the most for your money you will build nothing but a **STERLING**

Most Permanent Construction

The most experienced builder will tell you that Sterling Homes, when completed, are in fact first class

structures throughout, having the added advantages of saving you substantial sums of money through Sterling efficiency methods, and at the same time giving you better and more materials. For proof of this ask any Sterling Home owner. He will tell you how proud he is of his home; its greater market value, its lower depreciation; and he will as well tell you how at the outset, he saved from \$300 to over \$1000 on his superior Sterling Home.

For Men Who wish to Build Their Own Home

Scattered through the nation are many Sterling Homes built by their owners without

employing a carpenter. Following our simple directions, almost any man can erect it himself, especially the

smaller home. All the material comes marked and numbered, so that, by following the illustrations and instructions, you know just where every piece goes. Directions and blue-prints are purposely made so easy that anyone can follow them.

Stucco or Brick — Free Architectural Service

Should you prefer a Stucco or Brick house, we can furnish special plans and give an estimate of the difference in cost. Our architectural staff is always at your command, should you desire minor changes in the home you choose. This service is free.

Planned for a Queen—and You, Madame, are the Queen

Even then there are certain features that only a woman can fully appreciate. She knows what it means to save the hundreds of dollars that Sterling construction makes possible. There are so many things to use that money for. A woman's eye sees often more keenly than man's the artistic beauty of Sterling Homes. And, certainly, she understands most thoroughly the convenience of Sterling Home interiors. Each plan has been tested by many owners. New floor layouts are submitted to a group of women-consultants before they are adopted. Every Sterling plan in this book has been tried and re-tried. Room arrangements; the placing of windows and doors; wall space, all are carefully considered to allow for furniture and furnishings. Stair treads are heavy and wide, so you won't stumble, and the risers are just the right height. Every room is

Should you prefer a Stucco or Brick house, we can furnish special plans and give an estimate of the difference in

We have tried, in this brief description, to give an outline of what Sterling offers in Homes. But only actual ownership and occupancy can complete this picture.

located to save steps and to make housework easy. Light, air and ventilation are scientifically planned. Hundreds of letters in our files pay to Sterling Homes that greatest of tributes a Home can be given, that the **Queen of the Home is delighted with it.**

NOW — Get Your Pencil!

We have told you how superior a Sterling Home is — how we save you money. Figure it for yourself: No salary to salesmen, no middle-men to pay a profit; immense quantities of lumber, direct from the forests at rock bottom prices; no waste! Your home is priced on the number of feet of lumber going into it. Scientific planning, designing, and cutting, reduce the number of feet to a minimum and save your money. Add to that the saving in labor, machines that do the work of men — that do in a second what high-priced skilled labor could not do in an hour — so accurately that no skilled hand can match it — so rapidly that the cost is practically nothing. Your carpenter labor-cost is reduced by almost forty percent. All uncertainty is removed, since you choose from many pictures of actual homes the one most suited to your needs. A home which is not only planned by experts, but improved through long years' experience to the **utmost** in comfort and convenience. Consider the satisfaction of dealing with a **dependable firm** with a long record of fair play; the assurance of a **sound investment** — of quality and perfection — sustaining through long years the **maximum** in home values . . . Figure it all! The savings amounting to hundreds and even over one thousand dollars. The pride of home-ownership. The profit if you sell. The satisfaction of knowing that you and yours have a home without equal — one that will withstand time — and that has saved you a lot of money, too. **Get your pencil right now** — Choose the home of your dreams — Use the order blank in the back of this book.

“STERLING”

Offers You These “6” Outstanding Features

- 1st — Guaranteed “Super Quality Dry Lumber.” Ask any Sterling Home Owner.
- 2nd — Guaranteed “Extra Fine Interior Finish,” Sash, Doors and Flooring.
- 3rd — Guaranteed “Sargent Hardware.”
- 4th — Guaranteed “Peninsular Pure Pigment Paint.”
- 5th — Guaranteed “Extra Solid Construction” with thoroughly seasoned “Sterling Lumber.” Positively every piece of Lumber kept **Bright and Dry** being **under cover at all times.**
- 6th — Guaranteed “Simplified Working Plans and Instructions for Erecting.

SPECIFICATIONS

Center Sills — Cut to fit. 6 x 8 Pine or Fir. High quality, good, sound, seasoned stock.

Wall Plates — 2 x 6 same high quality stock.

Headers — Furnished according to size of floor joist.

Floor Joists — 2 x 10 or 2 x 8 according to span. Spaced on 16-inch centers. Bridging on each span. Two rows of bridging on 14-foot span or over. **Double joists** under all bearing partitions.

Porch Joists — 2 x 6. Outside joists are doubled. Double headers furnished through center as required.

Ceiling Joists and Collar Beams — Joists 2 x 4 spaced 16 inches on centers. Collar Beams spaced 24 inches on centers.

Rafters — Hip and Valley 2 x 6. Common rafters 2 x 4 or 2 x 6 according to span.

Studding — 2 x 4 spaced 16 inches on centers. Single plate on bottom with double plate on top of all walls and partitions.

Wall Sheathing and Sub Flooring — 8-inch good grade, sound Fir, Spruce or Yellow Pine. Gable Sheathing is mitred and cut to proper pitch.

Door and Window Headers — Double 2 x 4, 2 x 6 or 2 x 8 inches on edge. Size according to width of opening.

Building Paper — A good heavy grade of Building Paper is furnished for lining all floors and sidewalls.

Roof Boards — 8-inch or 6-inch, spaced 2 inches apart for wood shingles or laid tight for Asphalt Roll Roofing or Asphalt Shingles. Where boards meet at hip or valley they are cut to proper mitre.

Roof Shingles — Extra clear heavy 5-2 16-inch Red Cedar Shingles to lay 4½ inches to weather on roofs.

Side Wall Shingles — Extra clear 18-inch Red Cedar Shingles to lay 8 inches to weather on sidewalls when shown in picture.

Finish Flooring — Clear Yellow Pine Tongued and Grooved Flooring 1½ x 3¼ or 1½ x 2¾ inches end matched, clear Fir.

Outside Finish — High grade Cypress, White Pine or Spruce is furnished for corner boards, frieze, water table, fascia, bed moulding, crown moulding, porch finish, etc., as shown.

Doors and Door Frames — The very finest. Frames cut-to-fit. Carefully bundled — easily assembled. Outside frames have 1½-inch jambs with casings and sills. Inside door frames have ¾-inch jambs with stops and casings. Front door as per picture. Clear White Pine with crystal-like glass. Grade and rear entrance doors Clear White Pine, wood panels below; glass panel above. Inside doors 1¾ inches thick, Clear White Pine with two Fir panels.

Windows and Window Frames — The very finest. Frames cut to fit. Carefully bundled — easily assembled. Each bundle contains jambs, sills, casing, etc. Frames have weight pockets and are mortised for the pulleys. Casement sash frames are cut to fit and are complete with rabbited jambs, sills, casings, etc.

Sterling Homes have check rail sliding sash windows. Glass size 26 x 26 inches, upper sash divided 6 lights — or 24 x 24 inch sash, 2 lights. Kitchen and bathroom sash 26 x 20 inches or 24 x 16 inches, 2 lights. Window style furnished according to picture. Sash glazed with clear A-Quality Glass.

Inside Woodwork — Beautiful kiln-dried short leaf Yellow Pine, well sanded and ready for varnish. Style of trim is two-member back band. Lower floor rooms have 8-inch base and shoe. Upper floor rooms have 6-inch base and shoe.

Siding — Clear 6-inch Red Cedar or Redwood siding is furnished to lay 4½ inches to the weather. If picture shows wide siding, we send you 8-inch or 10-inch.

Grounds — 5¼ x ¾ inch grounds furnished for plaster guides for inside trim.

Nailing Strips — 1 x 6-inch or 1 x 4 inch Nailing Strips furnished for convenience of lather.

Lath — No. 1 Hemlock or Pine lath furnished throughout.

Hardware — We furnish the well known and fully guaranteed Sargent lock sets and window hardware. Doors are mortised for locksets. Complete hardware also includes window locks, lifts, weights, pulleys, sash cord, coat hooks for all closets, base knobs, etc. Push plates and double acting floor hinge furnished for door between dining room and kitchen. Plenty of nails for everything, with galvanized nails for the roof shingles.

SPECIFICATIONS—Continued

Porch — Porches shown in the pictures are always included at the price quoted. Porch Columns, Porch Rails, and Porch Steps are made from No. 1 Stock.

Tin Work — Flashing for chimneys. Heavy galvanized ridge roll, valley tin and hip shingles are furnished.

Paint — Only absolutely Pure Pigment Paint is furnished. Three coats for outside body and outside trim. Where sidewall shingles are shown we furnish two heavy brush coats. Two coats clear varnish for inside trim and floors. Pure linseed oil and putty. Special long wearing paint is included for the porch floors and outside steps. Color card sent on request.

Main Stairs — Made from carefully selected Yellow Pine. Heavy treads of comfortable width with proper size risers. Stringers already housed out for the risers and treads. Our stairs are easily assembled.

Cellar Stairs — Cellar stairs always furnished when shown on plans, also attic stairs when shown.

Blue Prints — Complete Detailed Blueprints furnished with each order. You will find these plans very easy to understand. No really skilled labor is required to build a Sterling Home. We also furnish the necessary instructions for erecting the house. Providing you have the time, you can do a large part of the work yourself. Foundation plans are included.

Reversing Plans — Providing you want rooms on opposite side to where now shown, we will reverse the plan giving you the desired arrangement. No charge for the Reverse Plan and what extra material may be needed.

Ceiling Height — All Sterling Homes have either 9' 0" or 8' 6" ceilings for lower floor. Second floor ceilings are 8' 0" or 7' 6".

Bill of Material — A complete bill of material is furnished you for checking the material out of the car and to help you with the construction work.

Specifications for Single Construction are same as for Double Construction excepting the following: Slate Surfaced Roll Roofing furnished. No sidewall sheathing. Siding nailed directly to studs. No sub floor or building paper. Two coats of paint for outside body and outside trim. Two coats of varnish for inside trim. No varnish for floors. Spring window bolts substituted for window locks, lifts, pulleys, sash-cord and weights.

See Page 48

On this page you will find the difference in cost for Johns-Manville Asphalt Shingles and Tight Roof Boards. Sheetrock instead of lath. Select Oak floors in living and dining rooms. Oak trim for living and dining rooms.

Materials We Do Not Furnish

Specifications do not include plaster or other masonry supplies. These together with the lighting, plumbing and heating fixtures we believe you can purchase locally to advantage.

Masonry supplies are bulky meaning increased freight were we to ship them from here. Besides their cost is about the same in every section of the country. As there are so many different styles of lighting, plumbing and heating fixtures and in a wide range of prices, you could best purchase these locally or from some company specializing in such fixtures.

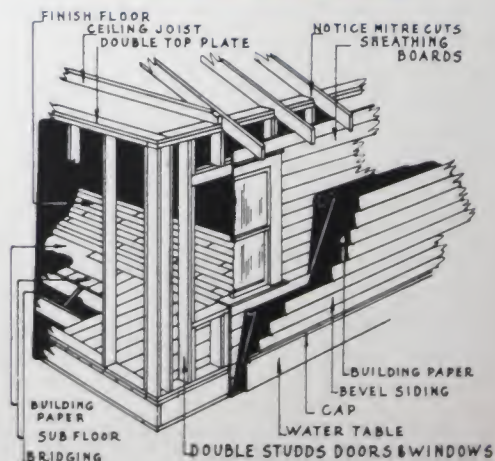
Basement windows are only furnished when the siding is shown carried down flush with the grade line as in the Linwood for example.

Sterling Summer Cottages — Catalog on Request

DO YOU know of a shady place at a lake or river or in the mountains where you would like to take the family in the summer? This can be made possible for less money than you think, with a Sterling Summer Cottage. It is often difficult to get a carpenter in summering places, which emphasizes the real convenience of ordering a Sterling Cottage shipped, with so much of the carpenter work done in the factory, at practically no cost to you. You will find these Sterling Summer Cottages models in all that summer-homes should be — architectural beauties — despite their much lower cost.

Send for free catalog.

Note below the Sturdy Construction of Sterling Homes

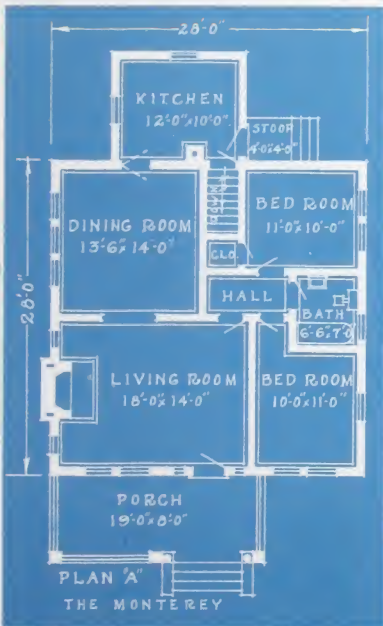




The MONTEREY

Plan A only \$ **1431** Freight Paid

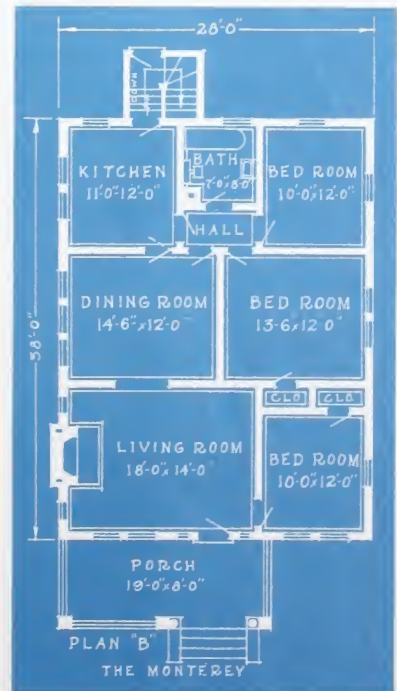
IN THE Monterey, the Sterling designers have achieved a charm that instantly attracts and holds your attention. The arched entrance way, the roomy Pergola Porch, without being elaborate, create a perfectly balanced and pleasing appearance generally found only in homes costing a great deal more than this Sterling bungalow. Either plan shows a room arrangement which is absolutely perfect from a viewpoint of convenience, size, light and ventilation. Plan "B" provides for an extra bedroom and places the kitchen under the main roof. In this plan a grade entrance into the cellar or kitchen is arranged



from the outside of the house. In both plans the ceiling height is 8' 6". Disappearing stairway may be used in either plan to make second floor available for attic or small room.

Read carefully the specifications on page 7,—also on page 48, the prices for double construction, and such other optional changes as you might wish to make.

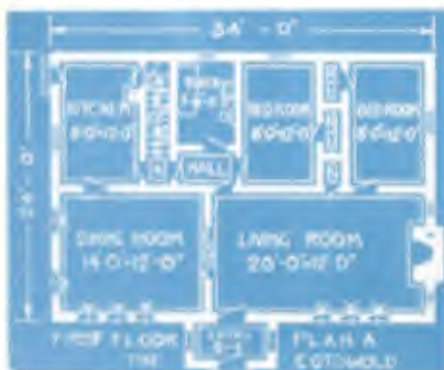
A guarantee is no stronger than the firm back of it. Our guarantee has stood the test of long years.





The COTSWOLD

Plan B only **1162** Freight Paid



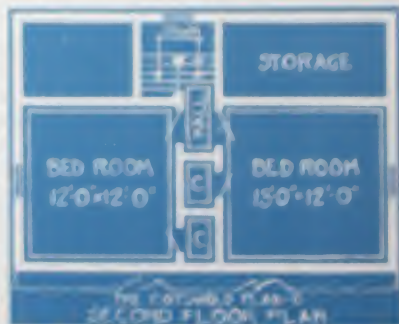
ground in a house of its size. Plan "B" provides for exceptional storage and closet space on the second floor, with two large and airy bedrooms.

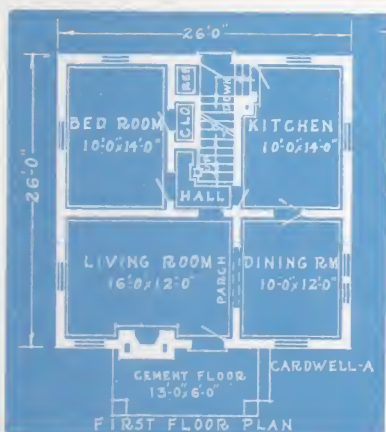
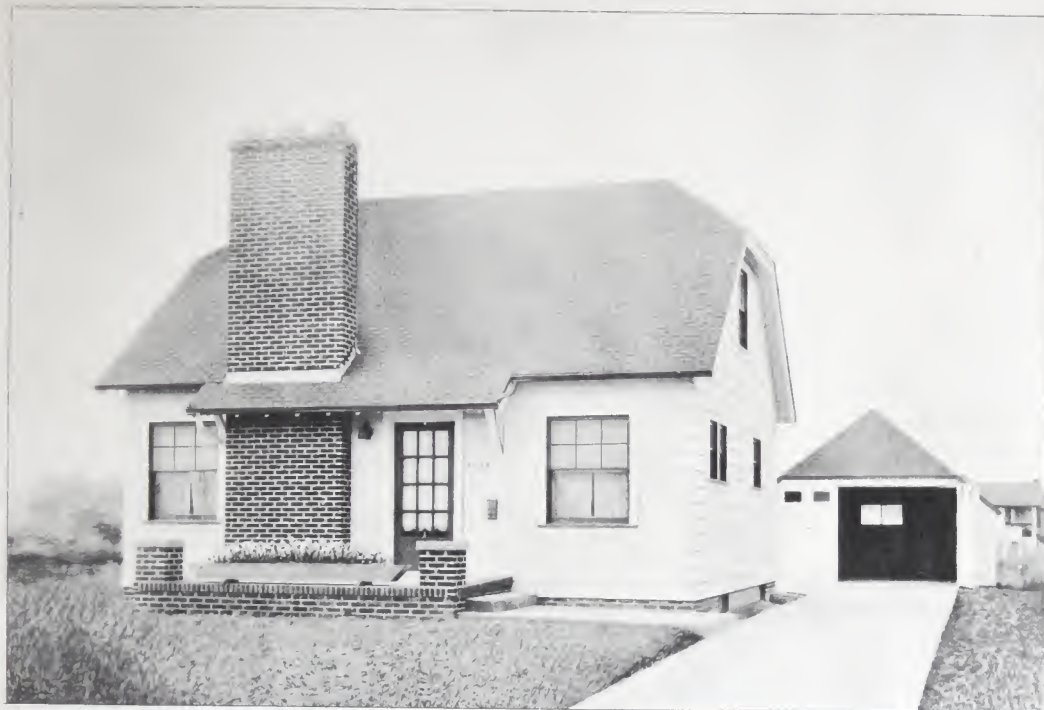
In Plan "A" you can have the same upstairs arrangement at slight additional cost, or if you wish to hold the first cost low you can add these bedrooms later whenever your finances permit.



Read carefully the specifications on page 7,—also on page 33, the prices for double construction, and such other optional changes as you might wish to make.

To own a Sterling means owning a home which knows no equal.





The CARDWELL

Plan A only

\$ **1167**

Freight Paid

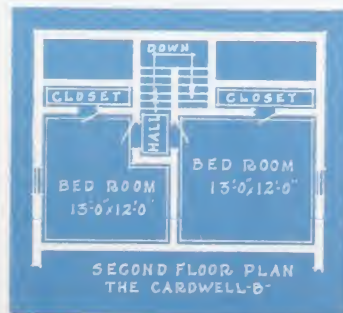
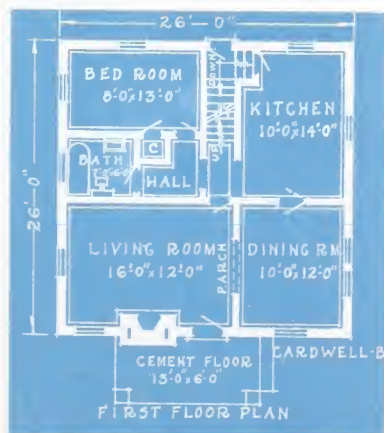
SIMPLICITY without dullness is the greatest charm of this beautifully designed Sterling home. With its snubbed gables, its projecting roof over the entrance way, its large windows and inviting French front door, the Cardwell takes on a definite character that

sets it apart from the average small modern home. Either one of the two carefully thought out floor plans provides for three ample bedrooms and shows the utmost in convenience in the location of all other rooms. Ceiling heights for both plans are 8' 6" for the first floors and 8' 0" for the second floors. The Cardwell answers

every demand for a small well proportioned home that combines exterior style and attractiveness with maximum interior comfort and convenience. The chimney can be eliminated and an extra window added.

Read carefully the specifications on page 7, also on page 48, the prices for double construction, and such other optional changes as you might wish to make.

The lowest price in all the world for super-fine Quality is the price given for the homes shown here.



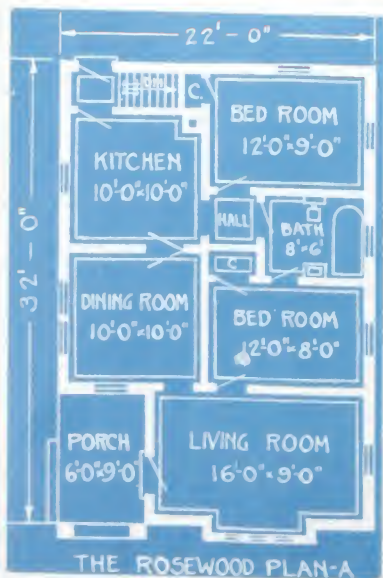


The ROSEWOOD

Plan A only

\$980

Freight Paid

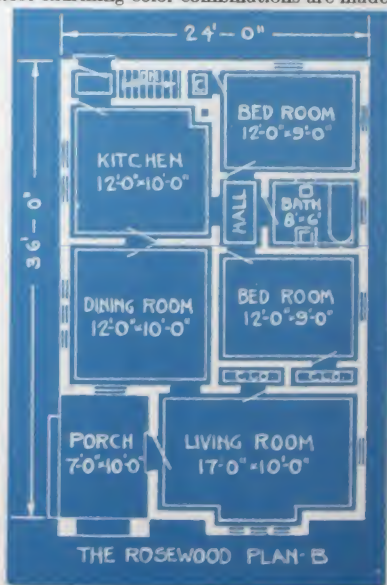


beauty and character equalled only by homes costing a great deal more than the modest price we ask. Sterling quality and labor saving methods make the Rosewood an investment really worth while. The pergola over the entrance drive may be furnished at the slight additional cost of \$60.00.

Read carefully the specifications on page 7,— also on page 48, the prices for double construction, and such other optional changes as you might wish to make.

Your taste for refinement will attract you to Sterling plans — and your sense of economy to Sterling low prices.

IN THIS Sterling creation its designers have achieved beauty, architectural distinction and the utmost in interior convenience at a price which is made possible only by scientific planning and manufacturing methods. Two floor plans of different sizes are provided, either of them reversible, but showing the same clever arrangement of the rooms. The most charming color combinations are made possible in this design, which receives added distinction through the treatment of its roof and entrance lines as well as through the attractive bay of the living room. Finished with our 8-inch clear Cedar or Redwood siding, the Rosewood attains an exterior of

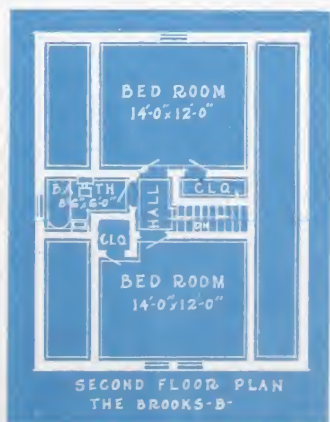
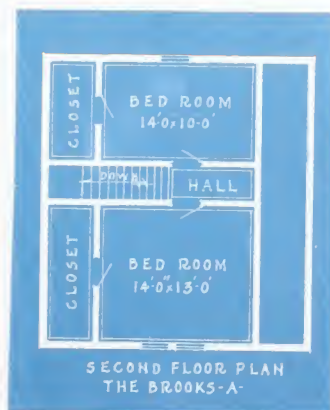
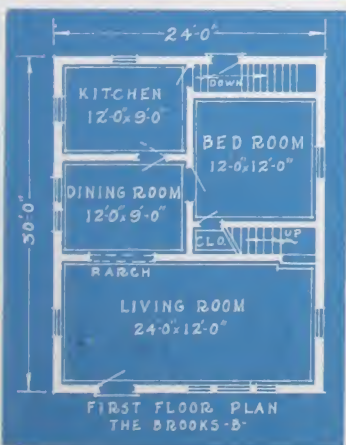
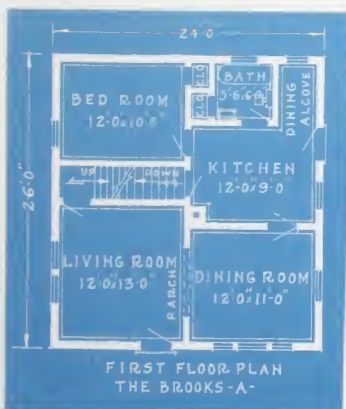




The BROOKS

Plan A \$ **1169**
only

Freight Paid



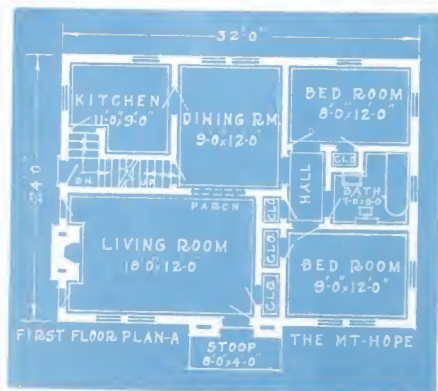
FOR convenience, compactness and economy, this home cannot be surpassed. It breathes hospitality from its well proportioned front entrance to the graceful sweep of its sheltering roof. Trim and smart, without being burdened by costly ornamentation, its shingled exterior is pleasantly relieved by an attractive mullion bay and window box resting on neat brackets. The interior view will give you an idea of the imposing living room in plan "B", or the clever room arrangement in plan "A" which is slightly smaller.

As in all Sterling Homes the ceiling height is never less than 8' 6" for the first floor and 8' 0" for the second floor. The arrangement of the floor plans is ideal, allowing for the same number of rooms in either of them, with the difference that, in the slightly larger plan "B," the bathroom is located on the second floor, accessible to two unusually spacious bedrooms. In this plan the living room extends across the entire front of house, giving the impression of still greater area by the wide arched doorway leading into an airy and pleasant dining room of generous proportions.

A dormer is furnished in Plan "B" giving the bath full ceiling height.

Read carefully the specifications on page 7, also on page 48, the prices for double construction, and such other optional changes as you might wish to make.

*Men and machines produce
finer work than men alone.*



The MT. HOPE

Plan A only \$ **1142** Freight Paid

THIS splendidly proportioned Sterling Home was designed especially to combine quiet dignity with generous space without losing charm. Its two floor plans — easily reversible — furnish maximum space at a minimum of cost. Note the inviting home-like effect of the shuttered windows and the cleverly broken roof lines over the light and unobstructed front entrance. And then examine the conveniently arranged interiors. Just picture to yourself the large and cozy living room connected

by an arched doorway with the dining room creating an impression of depth and roominess in both directions and affording ample light and ventilation. The bedrooms with their connecting separate halls assure the greatest privacy without impairing the accessibility of the bathroom. Stairways are provided leading to the second floor, which is large enough to make into two additional rooms at very small cost, if at some time in the future you need more.

Read carefully the specifications on page 7, — also on page 48, the prices for double construction, and such other optional changes as you might wish to make.

If you are willing to believe what other people say, believe the hundreds who say there is nothing better than Sterling.

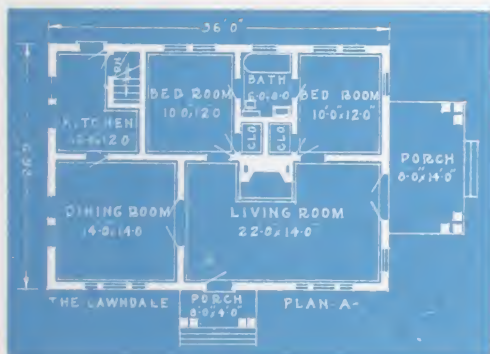




The LAWNDALE

Plan A only \$ **1336** Freight Paid

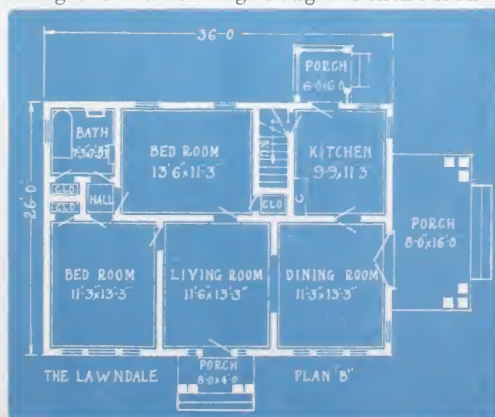
TRULY a master adaption of Colonial architecture to a modern small bungalow! The snubbed gable ends, the clever semi-recessed effect of the front entrance created by the quaint, arched roof supported on graceful columns, the latticed Pergola porch, the attractive window boxes resting on neat brackets, the side-walls covered with our highest grade of extra clear red Cedar shingles; all of these



striking features combine to make the Lawndale a home of unusual and picturesque distinction. Two reversible floor plans are shown here. Note in Plan "A" the generous living room which connects by an arched doorway with the dining room extending along the entire front of the house. See how exceptionally well lighted and ventilated these rooms are from the large French doors leading to the pergola porch to the mullion windows in the far wall of the dining room. Of the two plans shown here you will be sure to find one that exactly meets your ideas of a comfortable, convenient and attractive home. Should you desire to eliminate the Pergola side porch, deduct \$71.00.

Read carefully the specifications on page 7,—also on page 48, the prices for double construction, and such other optional changes as you might wish to make.

With millions at your disposal you might build a larger home, but you never could build a better one.

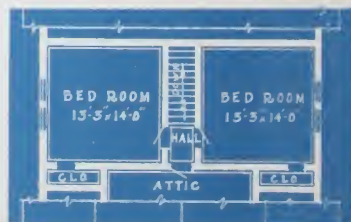
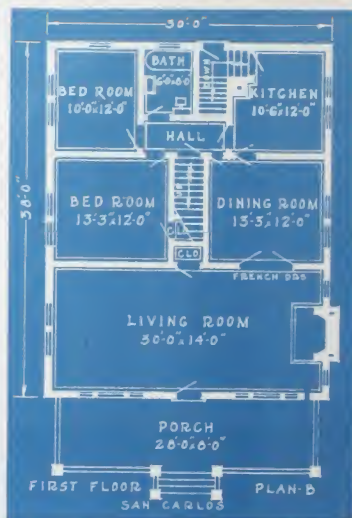
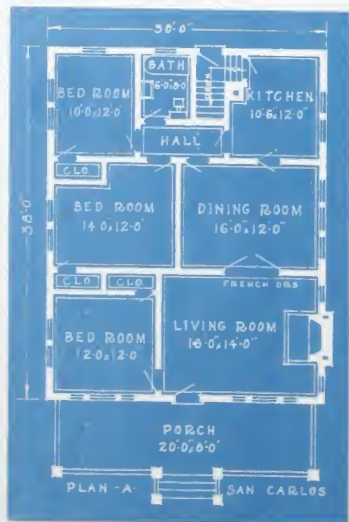




The SAN CARLOS

Plan A only \$ **1747** Freight Paid

HERE you have a true California type bungalow, entrancing in its instant and lasting appeal. The simple squareness of its rugged construction is pleasantly relieved by the sweeping dormer with its wide overhanging eaves and the gracefully arched beams supporting the roof of a front porch extending virtually the full width of the house. Note the exceptional design of the entrance door, the generous triple windows of the living room. The same effect of spaciousness in two directions is again assured by the archway leading into the dining room. The two plans shown give you a choice of either two or three bedrooms. In both plans the ceiling height of the first floor is 9' 0". If so desired, we can substitute material for wood porch instead of brick at a slight additional cost.



Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

No human hands will ever equal machines in speed and perfection of work.

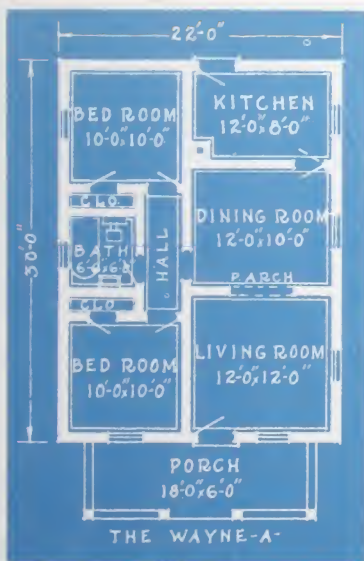


The WAYNE

Plan A only

\$859

Freight Paid

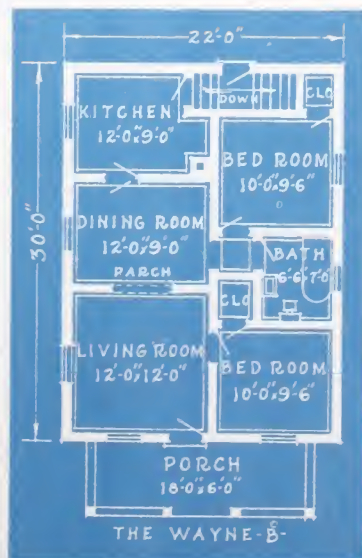


THIS imposing small home of improved design features an unusually large and attractive porch, and it is in every respect a worthy example of careful and efficient planning. The easily reversible floor plans are offered here showing how conveniently all the rooms are arranged. Again the arched doorway leading from the living room into the dining room creates an impression of spaciousness and affords perfect heating and ventilating facilities. Plan "B" provides an inside stairway to the rear kitchen entrance and, from there, into a basement or cellar. In either plan the arrangement of the bedrooms and bath affords a maximum of privacy and

convenience. A disappearing stairway will make accessible the attic space, above. The quiet simplicity of this typical American home is perhaps its greatest charm. Its economy, and its sturdy substantial construction, its high grade material make it an investment which must prove profitable to its owner.

Read carefully the specifications on page 7,— also on page 48, the prices for double construction, and such other optional changes as you might wish to make.

The quality of the materials and the precision with which your home is built determine the rate at which it depreciates. Sterling represents the MAXIMUM in Quality and precision.



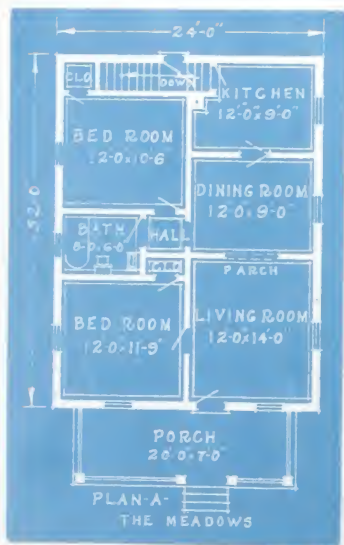


The MEADOWS

Plan A only

\$971

Freight Paid

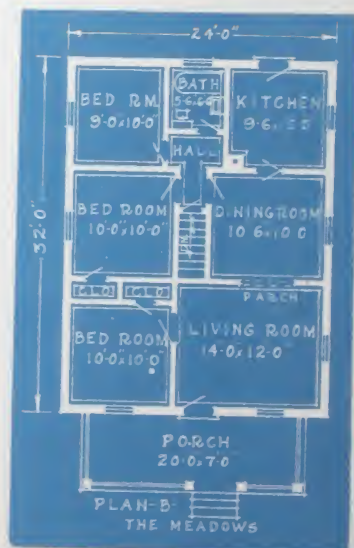


SIMPLICITY and economy are the keynotes of this modern and spacious Sterling home. Yet the well balanced and exceptionally commodious porch, the mullion window under the sweeping trim rafters prevent even a suggestion of monotony. Two floor plans are available from which you may choose the one most suitable to your needs. While in Plan "A" the bedrooms are slightly larger, Plan "B" provides for an extra room adjoining the living room which may be used as a spare room, or as a library, or den. At slight additional cost, the second floor can be arranged for two additional, large bedrooms. At the price quoted, this home assures

you of an exceptional and permanently profitable investment. Not a dollar of your building money is wasted on excessive ornamentation, since we designed this house especially with the purpose in view of giving you more real building value for your money than you could purchase from any other source.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

Despite our great care, errors may occur. If you are short anything, simply write. We send it to you.





The MAPLES

Only **\$1300** Freight Paid



ARCHITECTURAL ingenuity, by a most interesting treatment of roof lines, combines with practical efficiency in imparting to this fine Sterling Home a definite personality and grace without sacrificing any of the space and cost-saving advantages of an almost perfectly square house. It is thoroughly modern in design, construction, and appointment, yet very few houses at anywhere near its cost can compare with the Maples for exterior attractiveness and interior efficiency of layout. Three spacious bedrooms are provided on the second floor with a separate

bathroom, accessibly and conveniently placed at the end of a short hallway. The living room is exceptionally large and well proportioned and connects with the dining room by a large arched doorway, thus affording a maximum of light and ventilation. The ceiling height of the first floor is 8' 6", that of the second floor 8' 0". If desired, the working blue-prints may be reversed, as in all other Sterling Home plans.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

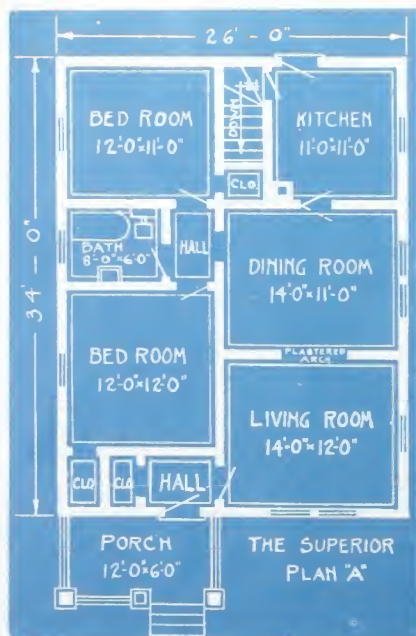


If you believe in good investments, let your rent receipts pay for a Sterling home. Choose one, and be your own landlord.



The SUPERIOR

Plan B only \$**791** Freight Paid

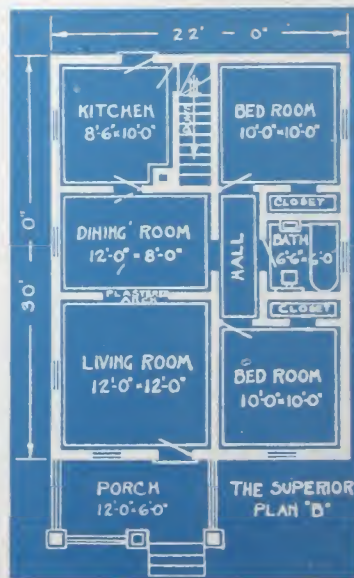


homes so desirable. And when one takes into account the low price shown above, it becomes clear what Sterling has done for home builders. In justice to yourself, consider home ownership your duty, and let your money buy the most it can in a home.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

The models shown in this catalog are the best we ever built. Can anyone achieve as much without our background and facilities!

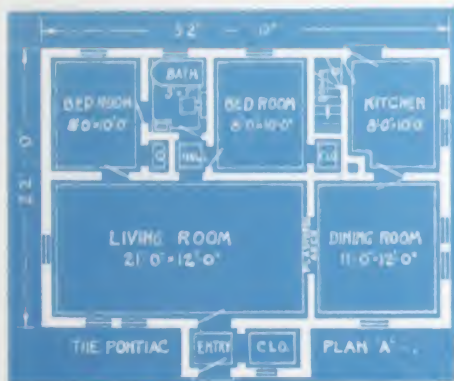
WITHOUT doubt one of Sterling's most attractive and popular models. The impressive porch with its substantial columns bespeaks the permanency resulting from Quality Sterling Materials. Roof dormer helps to create an attractive appearance. Two floor plans, one slightly larger than the other. Living room and dining room in both plans connect through large, open arched entry. You could hardly find a better example of interior planning. Every inch of space is most skillfully utilized. By installing a disappearing stairway you can make the attic space available. In small homes Sterling has achieved almost unbelievable skill in practical use of space. This combined with the exterior beauty and the excellence of materials, makes Sterling





The PONTIAC

Plan A only **\$1005** Freight Paid



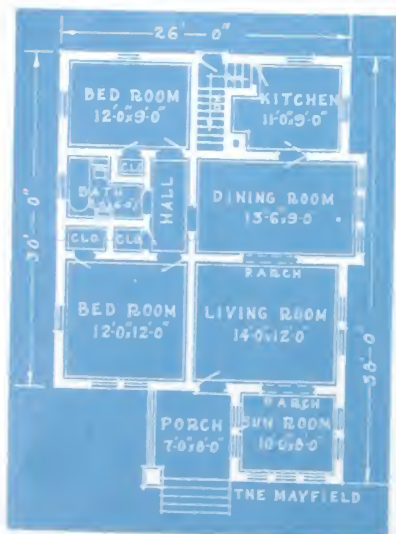
and solidity which is but enhanced by the massive front door. The arrangement of the large mullion window in the living room is delightfully contrasted by the small opening under the sloping roof of the entrance and the decorative touches of the handsome flower boxes under all front windows are an evidence of the care we have used in perfecting the plans of this beautiful home. The modern and smart exterior finish is obtained by using our long extra clear Red Cedar shingles — another proof of our policy of offering the very newest in small home designs.

There are two floor plans to choose from — either of them ideal from the viewpoint of convenience, spaciousness and practicality. At small additional cost, two extra bedrooms may be arranged on the second floor of Plan "A", having ceiling height of 8'0". The ceiling height of the first floor is 8'6", in either plan. Note the convenient cloak closet off the entrance vestibule; picture to yourself the sweeping expanse of the commodious living room connected by a wide arch door-way with the dining room of ample size to accommodate a full dining set. A grade entrance into the kitchen in Plan "B" is provided opening into a stairway leading into the basement.

AT A first glance it seems impossible to build so beautiful a home for so little money. But Sterling engineering skill, plus Sterling efficiency methods, have achieved in this English style house a distinct triumph of which we are justly proud. The extremely pleasing effect of the raised gable ends has been carried out in the gable roof sheltering an unusually attractive entrance. Without being severe, this roof treatment gives an appearance of sturdiness.



Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.



The MAYFIELD

Only

\$1229

Freight Paid

IN PRESENTING the Mayfield, the Sterling designers bring to you a masterpiece of the builder's craft such as only long years of experience, extreme technical skill and utilization of modern labor saving devices make possible. Space does not permit us to give a detailed description, but the most casual inspection of the photograph and the floor plan will convince you that here is a home which any family may be proud to own. There isn't a dull spot to mar its exterior beauty and the layout of the rooms is ideal beyond improvement. Note the attractive and massive hip roof extending over both sun parlor and porch; note the well proportioned column resting solidly on its brick pillar flanking the entrance steps. See how pleasantly the shed-roofed bay window of the dining room relieves the elevation of the side wall. Picture for yourself the attractive color contrasts made possible by the shingled gables ending into a neat ribbon

strip continued around the entire house. Count the numerous windows which afford perfect cross ventilation for every room, a most unusual feature. And imagine yourself standing in the dining room and facing 29 feet of almost unobstructed view to the triple windows of the sun room. The entire interior of the home breathes health, life and pleasure, every room was carefully planned to utilize every square inch of available floor space, and to give the absolute maximum of convenience and comfort, at a minimum cost. A Sterling disappearing stairway can be used in the hall and upstairs finished off or used for storeroom.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

This catalog represents absolutely the latest in fine home building — by one of the nation's foremost fine home producers.



The PORTLAND

Plan B only

\$956

Freight Paid

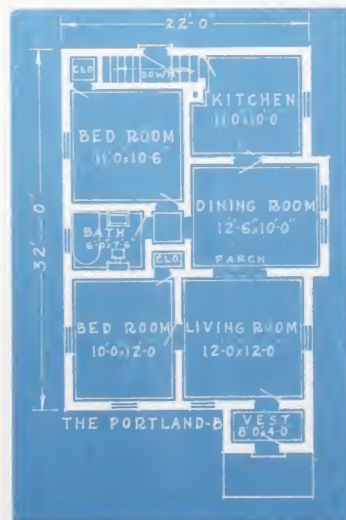


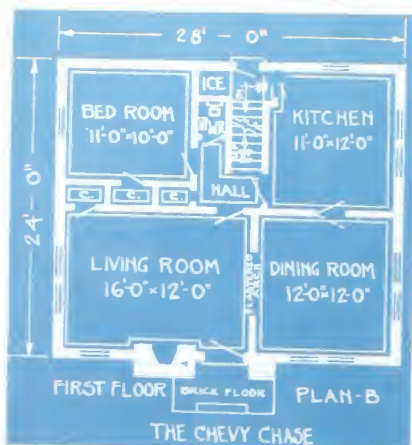
be to heat and how much more comfortable in Summer. All of which added to the architectural beauty and convenient room plan goes to make this Sterling a home to be proud of. For all that the Portland offers, the price is low beyond comparison. You will never build by any other method and obtain as much as Sterling offers. And when a pleasant home can be had for so little money, why not have one.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

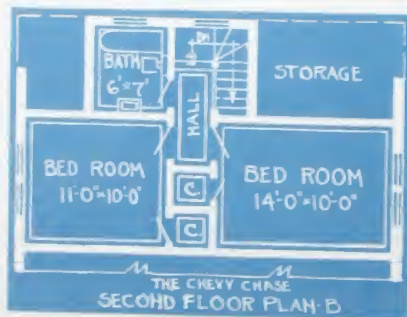
To be "just as good" as a Sterling, the home should not only be the same in quality, but as accurate in every detail. No human hand can match machines in accuracy.

AN IDEAL home. Pleasing in appearance. A home for which there is great demand. Returned cornices, shutters, the entire effect shows painstaking architectural study. Dining room bay breaks the straight wall artistically. Your choice of two floor plans. The front door opens into a convenient vestibule, and through a door into the living room. Arched entry leading into dining room. Grade kitchen entry and cellar stairs. While building this home pay particular attention to the quality of Sterling material. Not a stick of warped or unseasoned lumber. To protect against that the lumber for your home was inspected no less than three times before shipped to you. Observe the precision of workmanship in all mortises, casements and frames. The finish. The hardware. The paint. Just observe the quality of everything. Think how much longer a home like this will last. How much easier it will





on lower floor. Ceiling height of first floor is 8' 6". The second floor 8' 0". While among the latest of Sterling creations, the Chevy Chase has elicited comments indicating that it is destined to become a home much in demand.



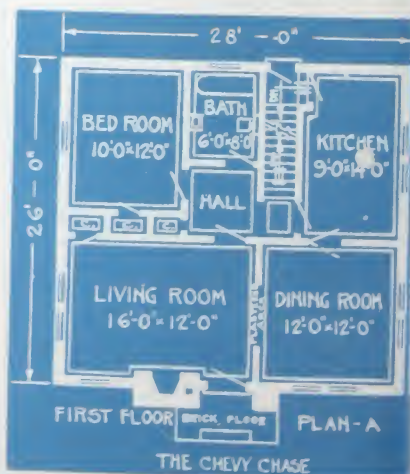
The CHEVY CHASE

Plan B only \$ **1194** Freight Paid

THIS is a design of English adaptation. Dignified—almost formal. The entry is of interesting design. Arched slab door of appropriate sturdy construction, has been given a V-groove pattern, with attractive hardware to set it off. The graceful sweep of the roof line and the snubbed gables find their origin in the best of English cottage designs. The living room and dining room are connected by an arched entry. Kitchen, with grade entrance and one bedroom down stairs. The second floor arrangement of Plan "A" is the same as Plan "B", except bedrooms being 11 x 12' and 14 x 12'.

The bath is 6' 0" x 7' 0".

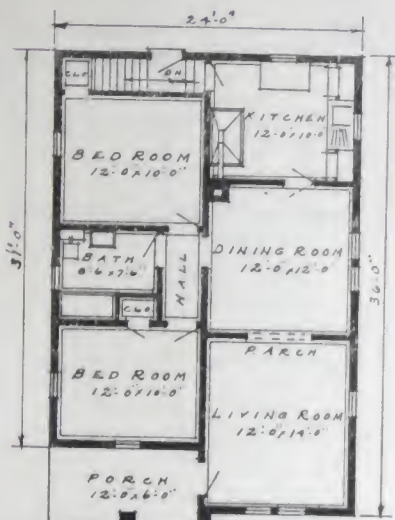
Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.



"STERLING HOMES" present these New Modern floor plans in addition to those shown in the catalog. Perhaps one of these plans will even better answer your requirements for a truly Modern home.

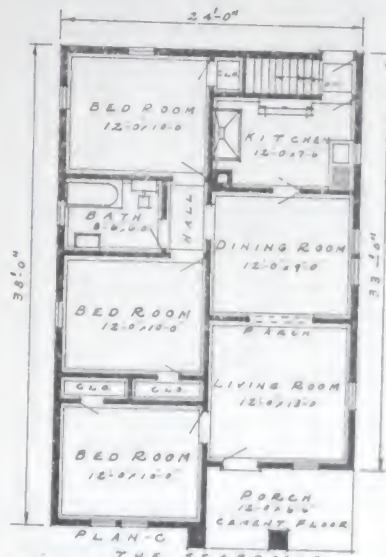
INTERNATIONAL MILL & TIMBER CO.

Bay City, Michigan.



THE GRATIOT
PLAN-C

Double Construction \$1032.00
Catalog—Page 37



PLAN-C
THE SEABROOKE

Double Construction \$1194.00
Catalog—Page 25

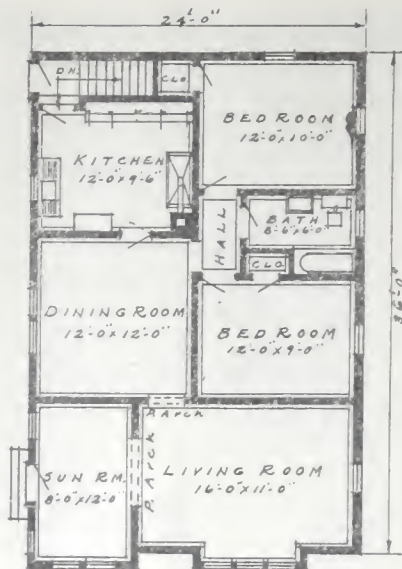


SUPERIOR
PLAN-C

Double Construction - \$1186.00
Catalog—Page 20

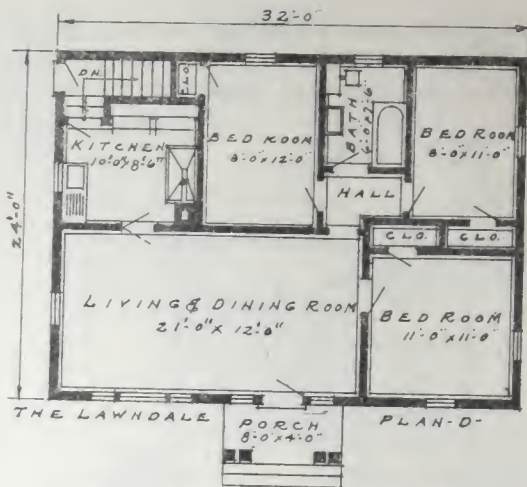


Double Construction - \$1327.00
Catalog—Page 34

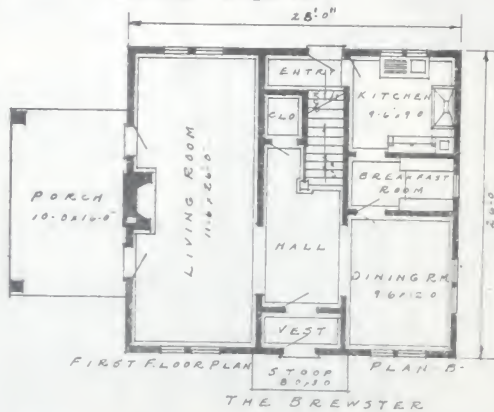


THE ROSEWOOD-C

Double Construction - \$1258.00
Catalog—Page 12

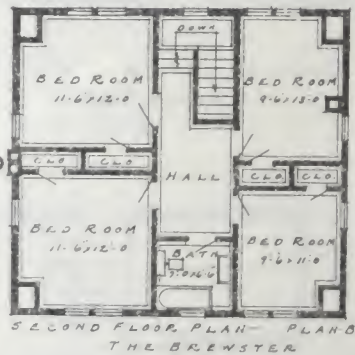


Double Construction - \$1176.00
Catalog—Page 15

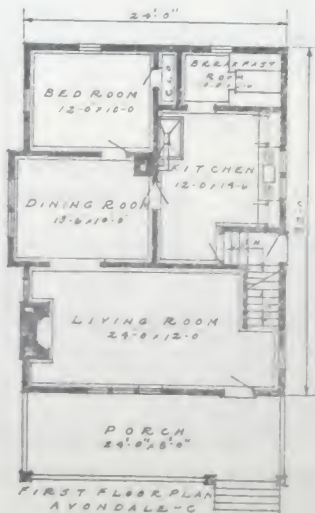


THE BREWSTER

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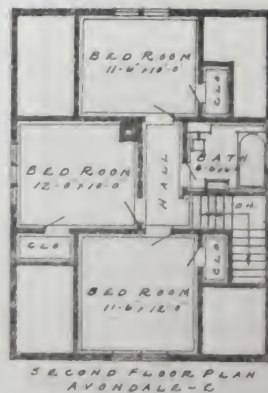
SECOND FLOOR PLAN- PLANO
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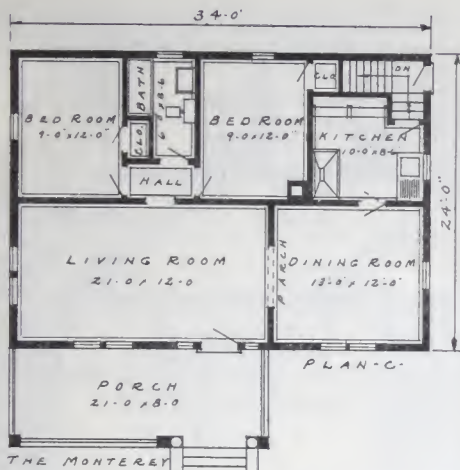
Avondale C

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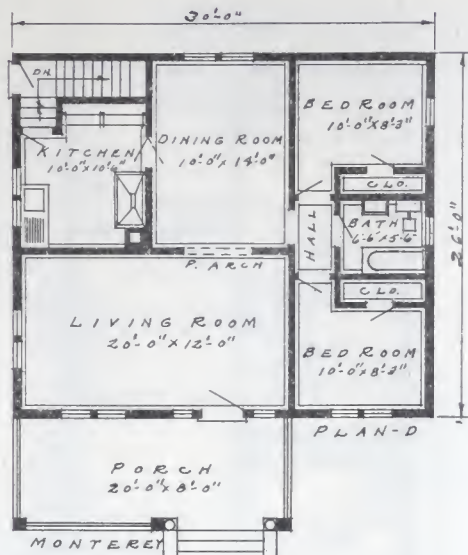
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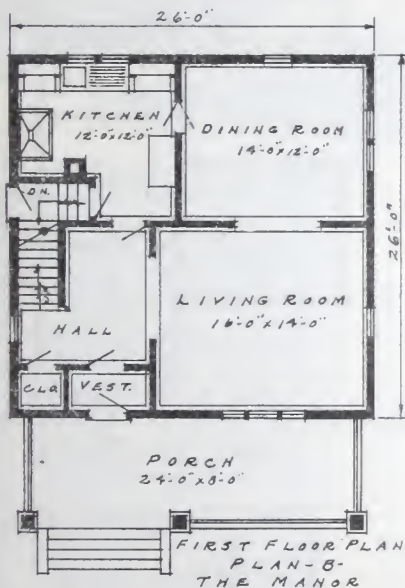
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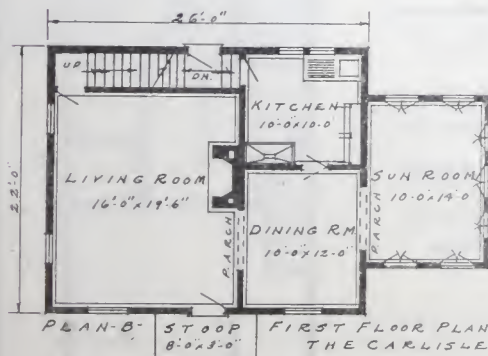
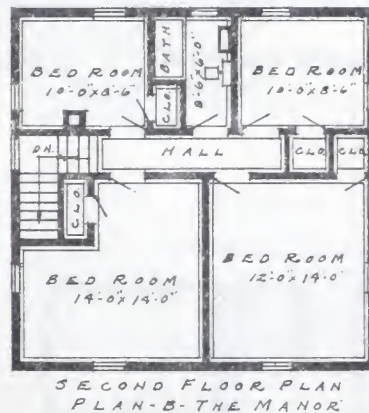
Double Construction - \$1328.00
Catalog—Page 9



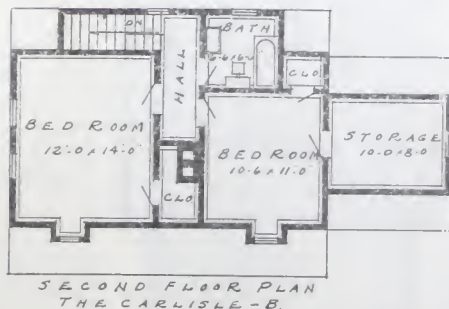
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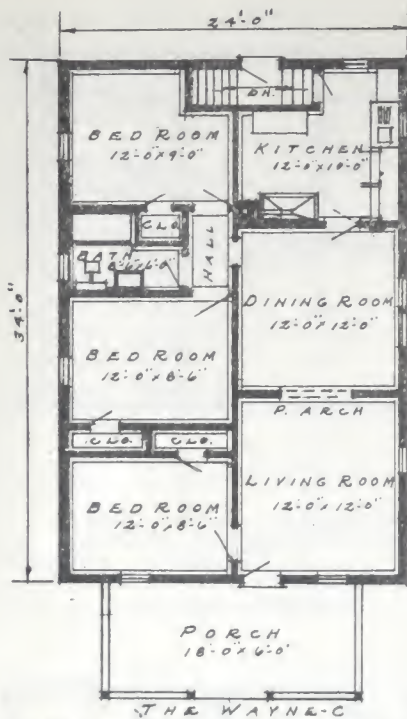


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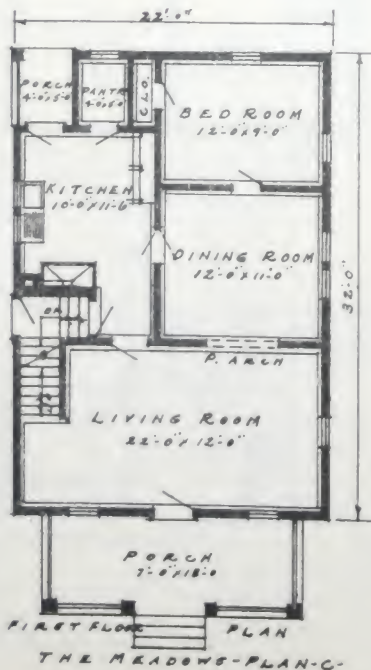


Double Construction - \$1798.00
Catalog—Page 42

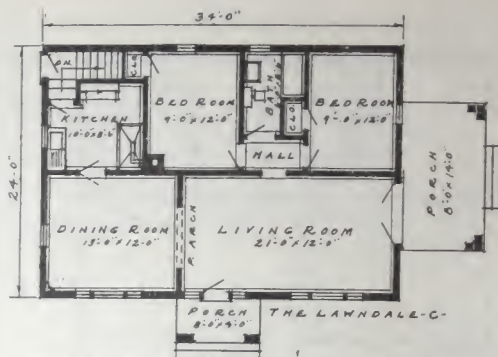




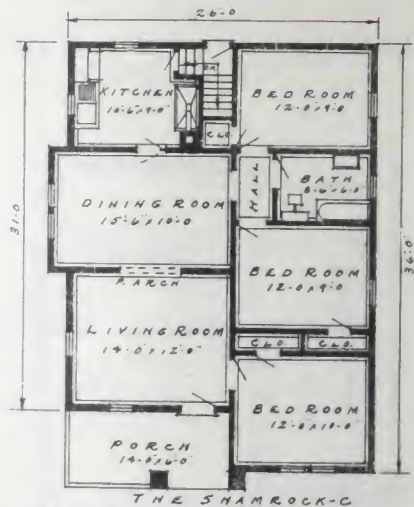
Double Construction - \$1188.00
Catalog—Page 17



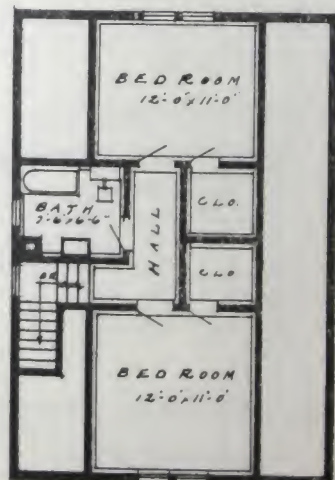
The Meadows
Plan C
Double
Construction
\$1158.00
Catalog
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18



Double Construction - \$1264.00
Catalog—Page 15



Double Construction - \$1198.00
Catalog—Page 30



SECOND FLOOR PLAN
THE MEADOWS-PLAN-C

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The SEABROOKE

Plan A or B only \$ **1034** Freight Paid

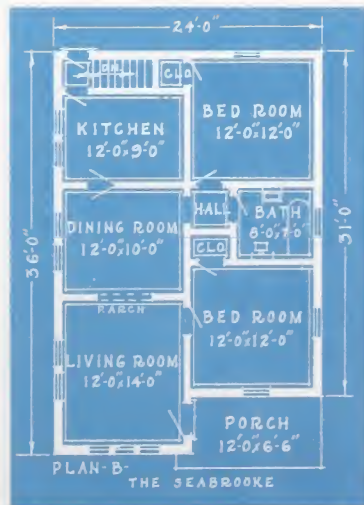


both plans the living room and dining room are connected by an arched entry, giving the spacious sweep so popular in homes of today. The kitchen and two bedrooms with a connecting hall, complete it. Grade entry and cellar stairs in kitchen. Here, as a final touch, a tasteful hood extends over the door. For convenience and good looks, the Seabrooke is hard to beat. And there is no way of finding its equal in low cost.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

When your Sterling home is being built, note carefully the quality, weight and perfection of the lumber.

STERLING Cottages are known the world over for their pleasing design. Having had more than the usual amount of experience in small home planning, it is only natural that Sterling architects should excel in this field. Going through this catalog you will find many splendid examples of homes that approach perfection in both appearance and floor plan. The Seabrooke is typical of Sterling achievement. The three gables are an effect that architects treasure. The porch extension covers a slightly arched entrance, leading through a massive six light door into the living room. Plan "A" has a vestibule with a closet that arches into the living room. In





The DEXTER

Plan A only

\$729

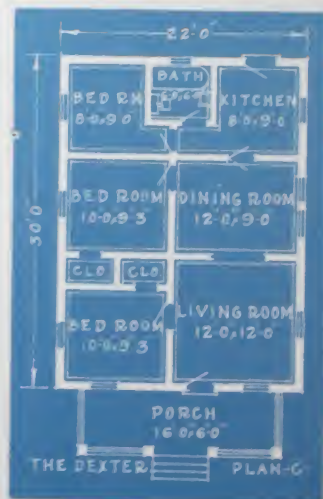
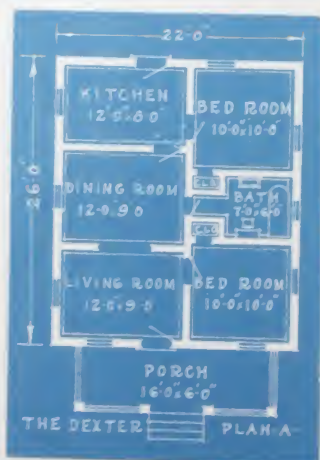
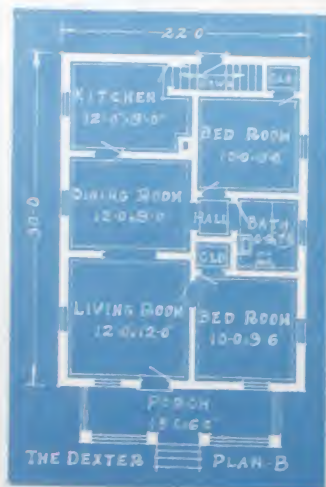
Freight Paid

HERE is a pretty and very livable cottage. A real home in all respects. An abundance of home appeal in its entire appearance. Built along very popular lines, ample in size to make the average family comfortable. For its cubic size, we believe that you will find it a model in convenient arrangement. There are three sizes of floor plans to choose from, so that the room your family needs will be adequately provided. A study of each plan will show you that the greatest advantage has been taken of dimensions. It is by this

process of skilled planning that Sterling can give the amount of home for which it is noted. Planning so well can only be done by men of thorough experience. The Dexter is a beautiful bungalow, priced within everyone's reach and planned to give you and your family all the convenience of a model home.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

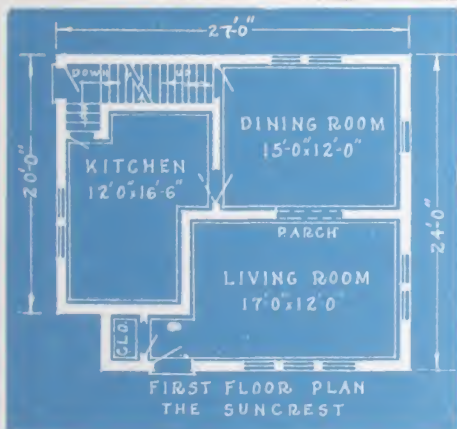
Freight! No matter where you buy lumber, there is a freight charge. Our prices include the freight.





The SUNCREST

Only **\$1199** Freight Paid

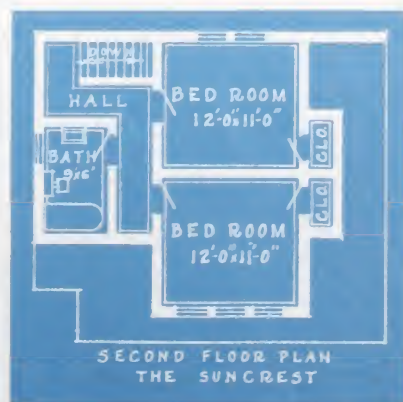


WE VENTURE to say that anyone unable to find the "Home of His Dream" in the wide selection Sterling offers, will have difficulty finding it at all. Take, as an example, The Suncrest. Note its unusual charm. Note its attractive entry. The braced roof extension over the door gives it a pleasing touch. The large dormer breaks a roof line of sweeping, modern, slope. Handsome and well-balanced in exterior, we find an interior measuring up to all we were to expect. The Colonial door opens into an alcove, a part of a living room most generous in proportions. How advantageously

furniture may be displayed in rooms as large as this, especially when arched doorways connect them with a large dining room, as is the case in the Suncrest. The housewife who believes in a large kitchen will find her wishes gratified here. Grade entry and cellar steps are provided. The upstairs contains two bedrooms, connected by hall with bath. Shed dormer gives them full ceiling height. All through the home, inspection reveals the precision in Sterling products. Doors, stairs, all reflect the most painstaking care in wood craftsmanship. All of which is proven more and more clearly by the small depreciation throughout as the years go on. Real homes these, and Suncrest is an outstanding one among the most desirable of them.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

Don't speculate. Buy your home the ONE certain way. A guaranteed Sterling leaves no room for speculation.





The WOODLAWN

Plan A or B only

\$1064

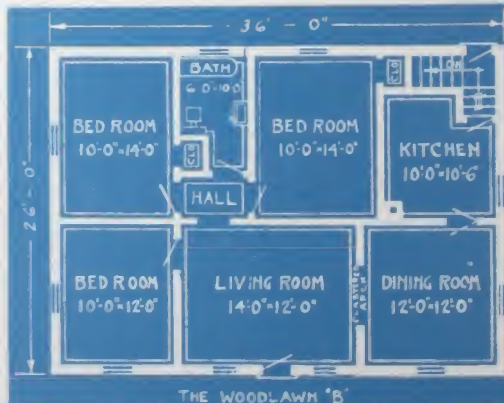
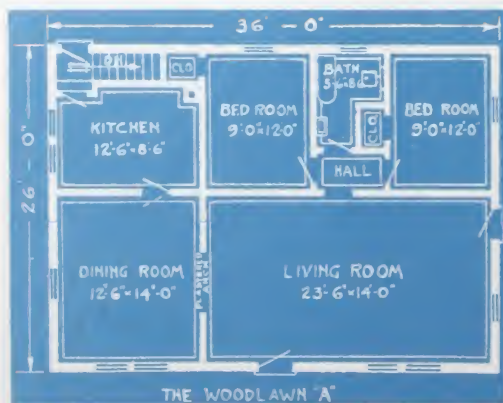
Freight Paid

WERE you commissioned to produce the "Bungalow of Today" you could hardly expect to accomplish anything more expressive of popular taste than the Woodlawn. The pergola side porch with its trellised columns is built for cheerful flowers to climb. Flower boxed windows complete this joyful appearance. Two-floor plans to express your taste in interiors. Should you desire a large, a very large, living room, choose Plan "A." If bedrooms constitute your need, take Plan "B." In either, you get floor arrangement plainly

the work of an expert in interiors. In considering the price, take into account that you are buying more fine materials than found in ordinary homes. A place like the Woodlawn has never, will never, be available to you for as little money as the price given above. Real class and real value are here combined. Porch roof is of heavy tin and porch floor is of wood with steps.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

It takes most of us a long time to save the money that a home costs. Make sure you get the most for that hard-earned money.

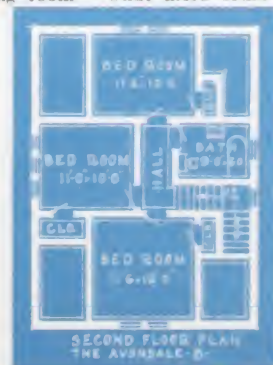
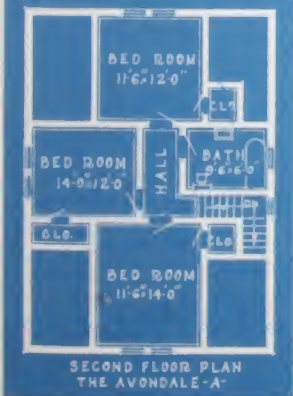




The AVONDALE

Plan B only **1611**

Freight Paid



AMONG our newest models, we take no back seat for the Avondale. Nor will you, no matter how aristocratic the surroundings you enjoy. This home will hold its own among the best, and deliver no end of prideful ownership. The spacious porch extends across the entire front of the house. Note the substantial columns, the pitched extensions above the steps. Note the architecturally correct bracing of the large roof overhang, the flower boxed gable window, the side dormer which breaks attractively the roof line and the dining room bay — all contribute to an exterior both lively and good looking.

Two floor plans. Note the size of the living room — what more could you ask. The main floor includes also dining room and kitchen, with an extra bedroom that some fellow with a hankering for a den might thusly convert it. Upstairs ideally offers you three bedrooms and bath, connected by a hall, where stairs again take you down to that large living room we all enjoy so much. This is indeed a home — A real place to own and one that you will never regret having built — especially at the low Sterling price given above.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

A guarantee is no stronger than the firm back of it. Our guarantee has stood the test of long years.

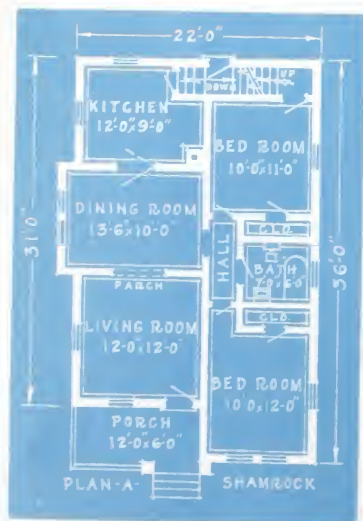


The SHAMROCK

Plan B only

\$833

Freight Paid

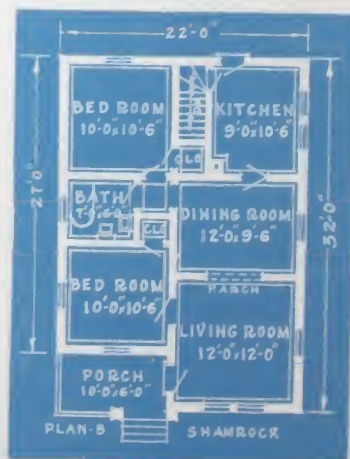


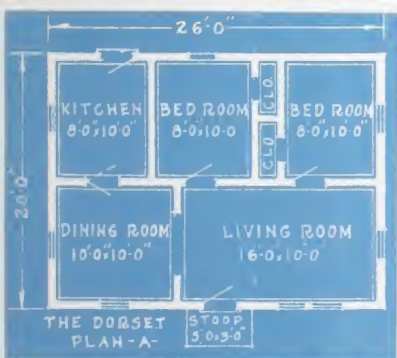
THIS five room bungalow is one of recent design by Sterling architects. The entry porch and terrace give an appealing reflection of the entire home. You enter through the heavy six light door into a living room immediately disclosing through arched entry the dining room. Such arching together of the two principal rooms gives to both a spaciousness which every home owner appreciates. The kitchen in Plan "A", has grade entry with slight variation in cellar stairs. Both plans have two bedrooms. This home promises to be one of Sterling's best sellers. People like its broken, irregular lines. Today's architecture is replete with such liberty in exteriors. It gives an enchanting appeal no matter how plain the surroundings. For a little home out in the open, before the trees grow up, the broken roof relieves the monotony. Another pleasant effect results from setting the sidewall cedar shingles in the manner shown here.

You'll like this place, and so will all your friends. A couple of chairs and a table on the terrace will give you a little place to sit and dream the evenings away. Would you imagine it possible to have a home so attractive at a cost so little? Well, many people have said the same. Sterling stands for better homes for less money, and this proves it.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

If you build to sell you can make more money building and selling Sterling Homes.





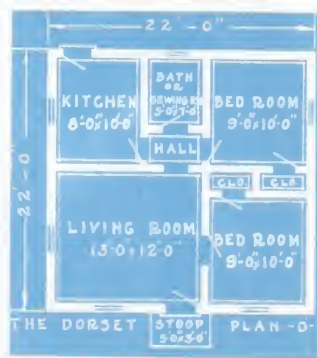
The DORSET

Plan C only

\$535

Freight Paid

ARE you looking for a small, compact house? Then study the Dorset. You will be amazed to find so complete a home in such small cubic space, truly demonstrating what ex-

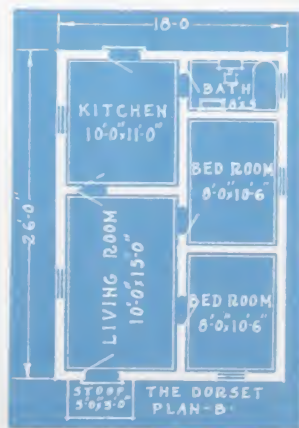
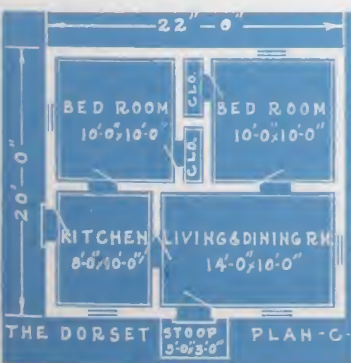


perienced home planners can do. Snubbed gables, and pitched entry hood add grace and character. Four floor plans are offered for your choice. In considering the price do not fail to take into account the full extent of Sterling quality. Nothing is slighted. You buy more home for the money, whichever plan you choose. The reason is simple. Sterling buys raw material on a large scale, at rock bottom prices, it cuts this material into homes, by machines, fast and accurately, and so planned that waste is entirely eliminated. That is how Sterling can give you these homes for

so little. No mystery to it if you could but go through the mill and see. From serving thousands we know what the majority wants which makes our models so practical and popular. The Dorset is a good example of Sterling value, and a home that will give you much service at lowest upkeep cost.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

Supplying the public with homes for many long years, we know what the average home owner wants and what is best for him.



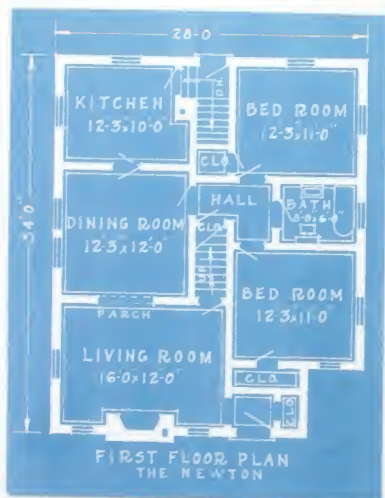


The NEWTON

Only

\$1268

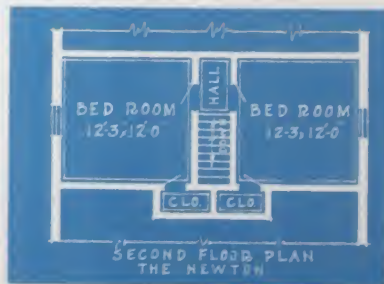
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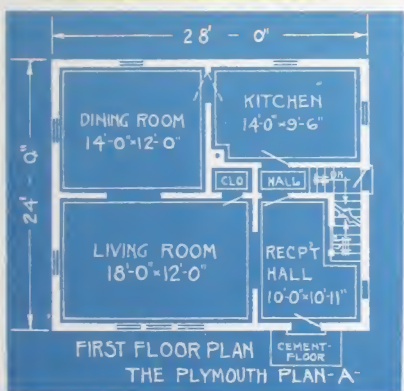


Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

There is no miracle in the exceptional money savings in Sterling Homes. They result from large material purchases, large volume and straight line production in a large factory.

YOU'LL love this home, if you are a student of architecture. You'll pronounce it charming. Isn't it inviting? The decorative, braced, arched roof above the porch extends a cordial "welcome" to all. As you enter the vestibule, your host places your hat and coat in a convenient closet. The living room immediately impresses you. It is larger than you expected, and through its arched doorway your eye beholds a view of a dining room just as pleasant. This is indeed a **home**. You know the door opposite you in the dining room leads to the kitchen. Three short steps from the kitchen bring you to the grade entry and cellar stairs. Two bedrooms on the first floor connecting with the bath through a hall-way. Living room stairway leads up to two bedrooms, connected by a short hall. You hardly expected to find such fine rooms upstairs—ideal guest rooms, if your family is small. You'll take a second look at this place—it seems to be the very embodiment of what you want—cozy, quaint and yet embodying so much beauty that favorable comments are unending. The home is ideal with or without the fireplace and chimney. Indeed, for a family desiring a medium sized home, at unmatched dollar value, the Newton will serve admirably.





The PLYMOUTH Plan B \$1231

Freight Paid

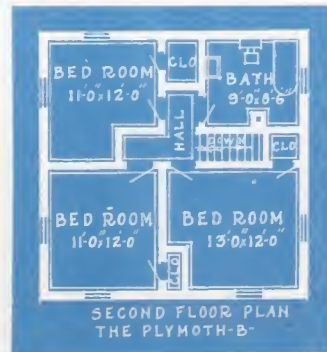
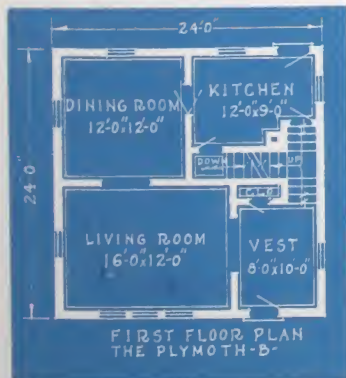
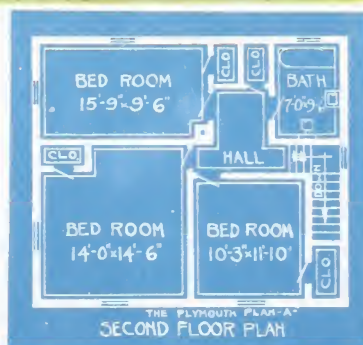
A DUTCH Colonial type of imposing charm. A lovable place, with its gambrel roof, flower box and bright shutters.

The quaint little arched roof above the door shelters a cement platform front entry with a substantial eight light door. Genuine Sargent Hardware sets it off artistically. You have your choice of two complete floor plans. One slightly larger than the other, but each having the same number of rooms. The stairway to the second floor is accessible in Plan "B", both from the reception hall, or vestibule, and the kitchen grade service entrance.

An exceedingly charming home, sparkling with originality; a model in all a home should be. It should be a source of everlasting satisfaction to be able to acquire ownership of such a place for the price shown here.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the price for double construction and optional changes.

Back of our guarantee are long years of performing under it — A history of integrity, character, ability and fair dealings.



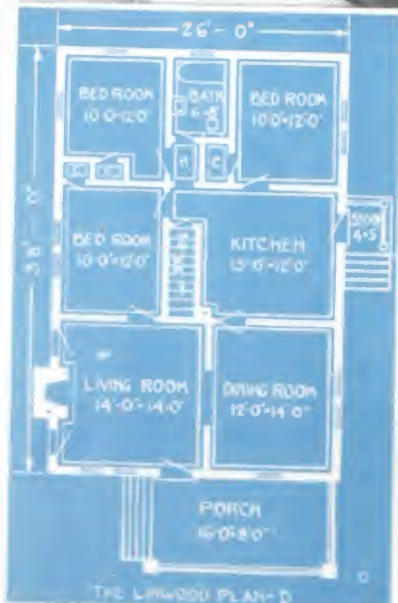


The LINWOOD

Plan C only

\$926

Freight Paid



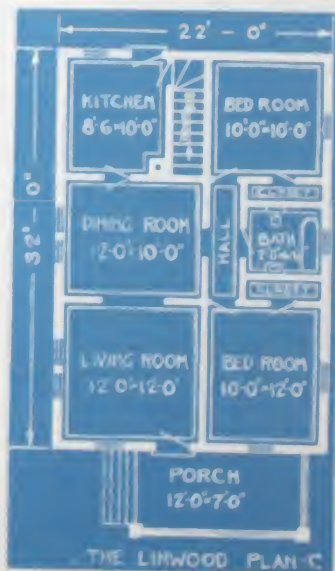
than anything your money can buy elsewhere, that there is absolutely no excuse for collecting rent receipts. The Linwood will look just as interesting if you eliminate the fireplace and chimney. Should you desire a two-foot cement block grade instead of having siding running down to the grade line, as shown in picture, you may deduct \$60.00.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

Although they cost so very much less, there is actually more cubic lumber content in Sterling Homes, in heavier materials and thorough bracing.

THE present day small home should, above all, be one of impressive architecture. The Linwood presents the maximum of attainment in this respect. The massive columns, and hip roof porch are expressive of a sincere welcome. The flower boxes, the treatment of the roof — all are in tasteful keeping with the general style. The inside is a marvel in home planning. Plan "D" has a stoop kitchen entry.

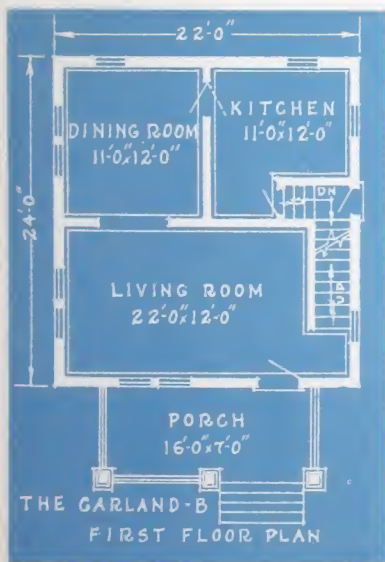
Choose whichever floor plan is most suited to your needs. Stop paying rent. Let the Linwood be your steppingstone to home ownership. Remember, when you build with Sterling materials, you build but once. More and heavier materials, accurate machine construction, and clear, seasoned lumber assure lasting qualities almost unaffected by time. This model has brought happiness and independence to many. Why not to you, too? The cost is so low, so very much lower





The GARLAND-B

Only \$**1308** Freight Paid



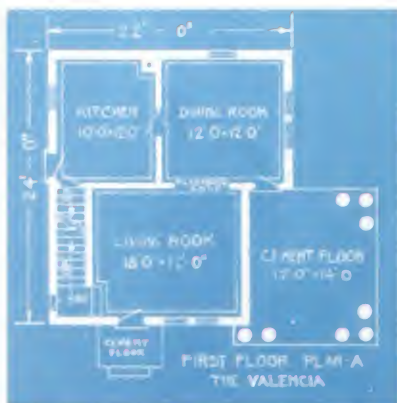
are of the only grade used in any Sterling home — **The best.** Values such as this will always offer you a market, should you wish to sell, and a most permanent, profitable investment for your money.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

One Home owner could be wrong. But thousands can't. Thousands have written us that Sterling made home-ownership possible for them.

THIS type of home is extremely popular. The 16' by 7' porch has the large overhanging roof which many people prefer. The home appeal is predominant in every line. As you enter the living room, you are impressed with its size, 22' x 12' extending over the full width of the house. A clear view greets your eye as it sweeps into the dining room. The kitchen is conveniently located, adjoining the dining room, with a grade entry and cellar stairs. A hall connects three bedrooms and a spacious bath. Closets in all rooms. The front shed dormer provides full ceiling height. You will search a long time for a better use of a space of 22' x 24'. Every available inch is compactly and conveniently used. The materials going into this home





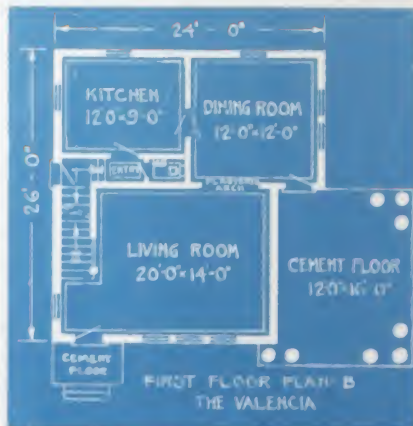
The VALENCIA

Plan A

\$1139

Freight Paid

ONE of the latest creations of Sterling architects. A house to fill with pride the heart of any owner. The admirable pergola-end porch is placed directly under the main roof. The French door leading

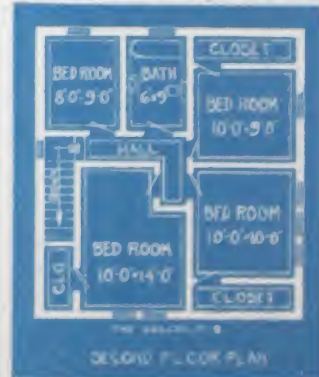


from this porch into the dining room bespeaks an atmosphere both hospitable and charming. From the broad front entrance, with its substantial eight light door, we enter a commodious living room, with a sweeping view through an arched doorway into the dining room. Adjoining the dining room is the kitchen with its grade service



entry and cellar stairs. From the living room a stairway leads upstairs to an arrangement of bedrooms difficult to equal in smart planning. And in this, as in all Sterling homes, it is worthy to note that the stair-treads are wide, so you won't stumble, and the risers of comfortable height. Two floor plans are offered. Take your choice, and enjoy forever a home embodying quality without comparison, and smartness which will win everlasting praise. An unmatched value!

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.



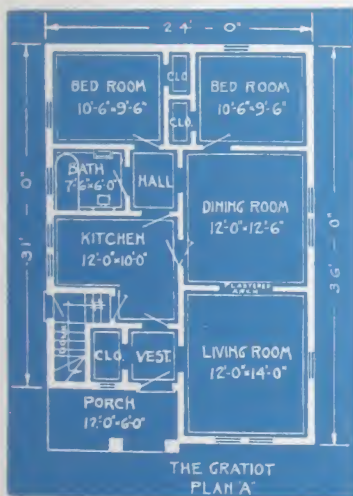


The GRATIOT

Plan B only

847

Freight Paid



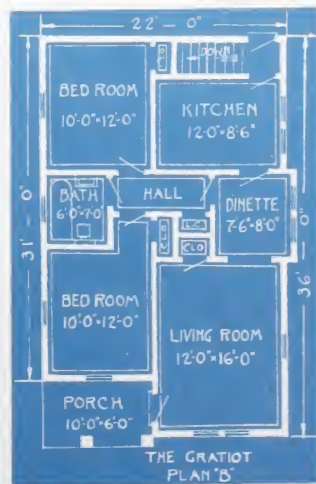
FROM a group of one hundred modern bungalows we selected this home as carrying out completely the most modern and attractive ideas. Students of architecture and design have pronounced it the embodiment of all that is late and smart. The arched, projected entrance sets it apart from the average small home. Gable ventilators, flower box, trellis and living room shutters give it dashing charm. The wide spaced cedar shingles on the side walls contrast enchantingly with the modern narrow eave projection. The perfection of design continues on the inside. Plan "A" has a vestibule (with an ever-convenient coat closet) opening into the living room. Through the arched doorway to the dining room, the eye sweeps the entire distance of 26'

6" of the two rooms. Two bedrooms, (each with closet) are connected by a hall, which makes the bathroom accessible from three sides. The kitchen with its cellar entrance is located to make work easy and steps fewer. Plan "B" is slightly smaller, and has been equipped with a dinette, so popular today. A study of this plan will reveal its many advantages, and show real mastery in interior home arrangement. It would be hard to find a small home with so many outstanding features, one with as much style, grace, and interior efficiency . . . And above all, one combining all that the Gratiot does, at the price given here.

Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.

"If we ever build again it will surely be a Sterling. Count on me as a Booster."

Frank S. Spry, Wisconsin





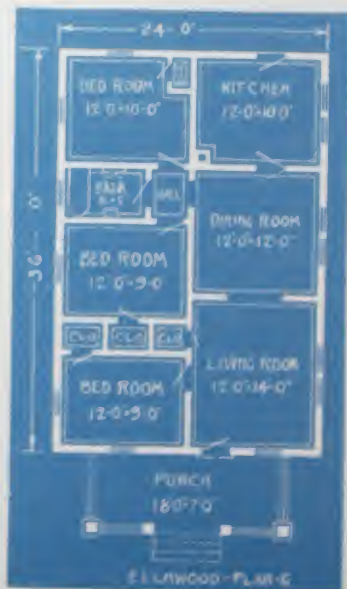
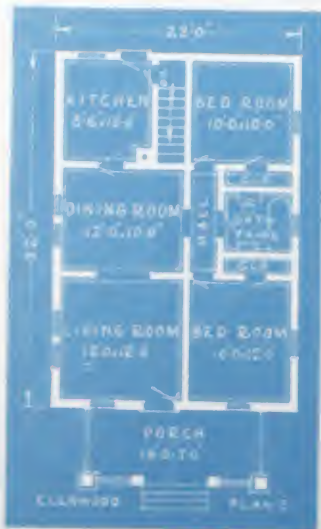
The ELLNWOOD

Plan E or F only **\$848** Freight Paid

THE essence of present-day small home attractiveness and character is expressed in the Ellnwood. It is so inviting — it expresses such welcome and hospitality. The porch rail is of pleasingly different design, and the porch of an extremely practical and ample size. The gable brackets finish off attractively the large overhanging roof. Three excellent floor plans offer a variation in interiors to meet every need. From front step to the kitchen you will find each a praiseworthy example of the best in home planning. A home like this

is easy to heat, because of its substantial Sterling construction; and it is cool in summer for the same reason. To supply homes of such superiority for so little money, is rendering the public a great service. Sterling success is built on this. The Ellnwood is perhaps America's finest and lowest priced small home.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.





The GRENADIER (Duplex)

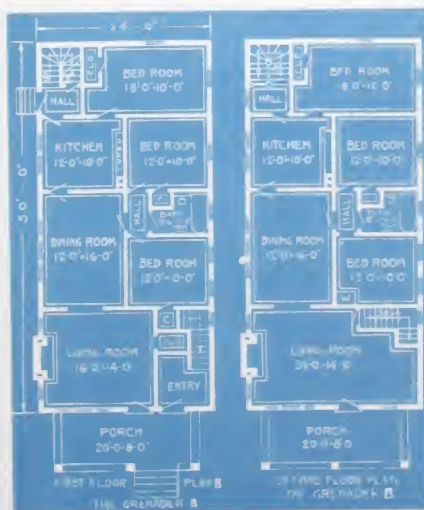
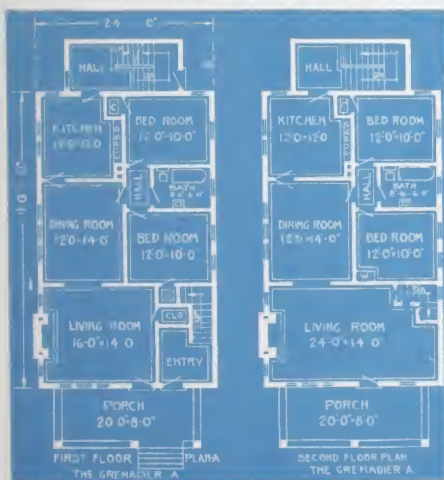
Plan A \$ **2437** Freight Paid
only

BUILD this two family home and let it pay for itself. Apartments like these rent easily, and there is no better investment than income property. Built of Sterling Quality the upkeep will be low, and your tenants will be contented. It never pays to skimp on quality when you go into investment property. If you do, the upkeep will destroy your profits. In this Duplex, each apartment has its own full porch, an important requirement. The Grenadier is obtainable in two floor plans.

The living

rooms are the same in both. So are the dining rooms and the kitchens, except that in Plan "B" the kitchen opens into rear bedroom both upstairs and down. The real difference is in the number of bedrooms. Plan "A" has two, Plan "B" three, 9' 0" ceilings throughout. This Duplex home is the result of unceasing efforts of Sterling architects to produce a building without equal. Careful study will reveal how successfully they have accomplished their aim. The building is one of real beauty. The popular combination of siding and shingles livens up the appearance; and the building, in its entirety, represents what only Sterling can give in quality, convenience and value for the money.

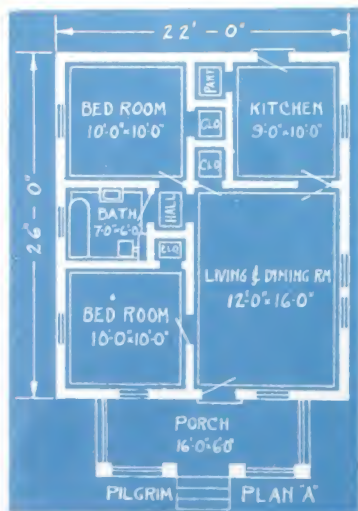
Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.





The PILGRIM

Plan A or B only \$ **681** Freight Paid

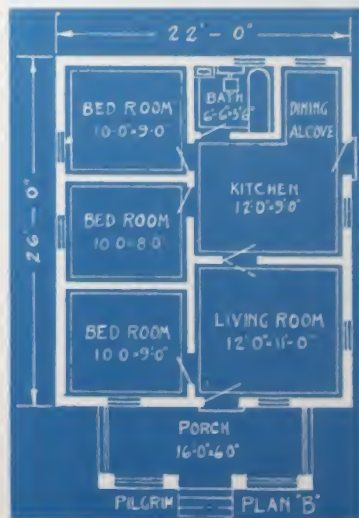


ideal arrangement certainly offer an intriguing interior. You will search a long time for better use of space than in this home. Sterling has achieved a perfection in home-planning such as perhaps few can claim. To be able to plan so advantageously means in itself great economy. Rooms have to be surrounded by walls, and waste of space simply means added cost. Sterling saves through its sound planning. All added together makes it possible for you to have a home for as little as the price given above.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

"I saved at least a thousand dollars on the purchase of my Sterling Home."
E. A. Rand, Maine

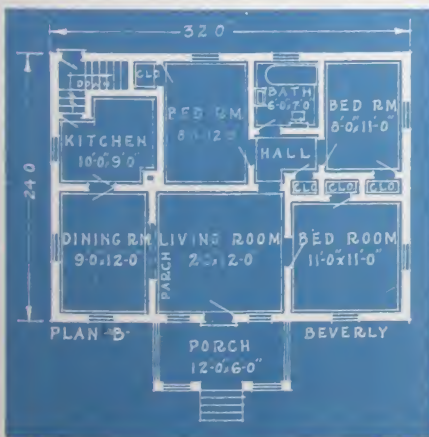
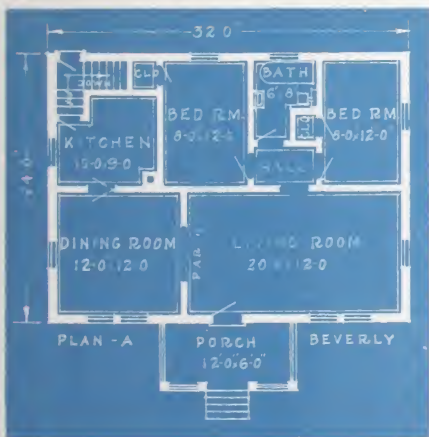
WHAT more could you ask for than a pretty bungalow like this. The substantial porch with its trelliced sides conveys a sense of happiness to all who enter. And to make this attractive home available to as many people as possible, we supply it in two floor plans, so that whatever your family prefers it can have. Plan "A" has large combination living and dining room which is so popular with many people that furniture manufacturers are preparing combination living and dining room furniture. Kitchen, two bedrooms and bath complete it. Plan "B" has living room, kitchen and a dining alcove off the kitchen. This is another smart home innovation popular today. Three bedrooms and bath in





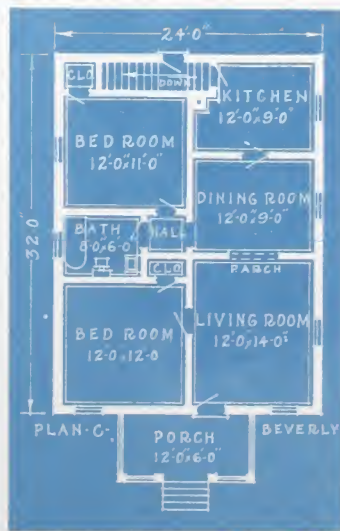
The BEVERLY

Plan C only \$**957** Freight Paid

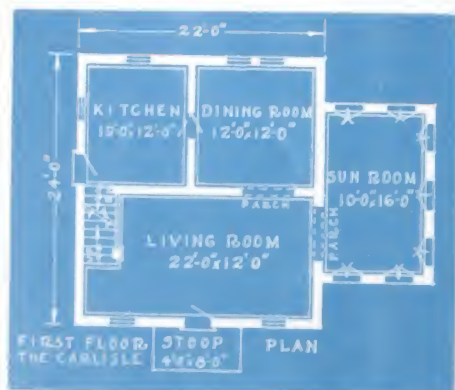


THIS home illustrates what can be accomplished in up-to-date appearance in a small, compact home. The well-placed and cozyly proportioned front porch breathes cheerful hospitality. Shutters and snubbed gables give a dashing appearance. The quality of material is identical with that used in all Sterling homes. The grade is always the same — the best. You can have your choice of floor plans. The living room in each plan connects through a curved arch with the dining room. Closet in each bedroom; hall entry to bathroom. Ceiling height 8 feet 6 inches. You will find an arrangement of rooms ideal in convenience. If your lot is deep but narrow you may want to place the porch at the end, as in plan "C."

A wonderful variation of interiors to suit the needs of your family. Worthy examples of modern home planning. The Beverly answers the growing need for a small home, stylish and attractive to look at, and comfortable and convenient within.



Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.



The CARLISLE

Only \$**1658** Freight Paid

THIS is a most recent and popular Sterling home, truly a gem in all that goes to make a home desirable. Even a casual observer will applaud Sterling architects for having achieved an atmosphere of impressive beauty seldom attained. The house is aristocratic, but the slightly austere effect is mellowed by dormers and an entry-hood of inviting individuality. The sweeping roof lines, high English gable, attractive shutters and other distinguishing features, bespeak an architectural theme both beautiful and original. The interior shows a

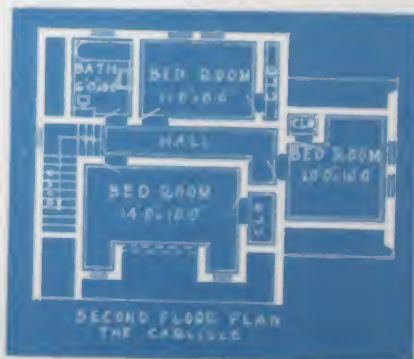
living room of imposing size. Two arched doorways lead us, one into the dining room, and the other into an exceedingly pleasant sunroom. What a delight to a woman's heart — seven large double casement windows swing open and flood the room with sunshine and air. Think of the possibilities. The dining room adjoins the kitchen, which has a grade entrance. A second hall connects three splendid bedrooms and bath. Each has a closet. We wonder at first at the full ceiling height of 8 feet, until we discover the shed dormer in back, extending over bath and adjoining bedroom. Indeed a home difficult to match in arrangement, distinction and beauty.

Yet . . . how little it costs!

If you omit sunroom, deduct \$365.00.

Read carefully the full specifications on page 7, also the prices on page 48, for double construction and optional changes you may want to make.

"Complete job cost \$2100 against \$4000, the price asked by local dealers."
S. W. Panno, New Hampshire

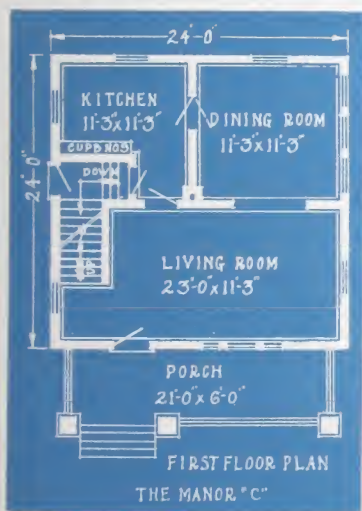




The MANOR - "C"

Only **\$1494** Freight Paid

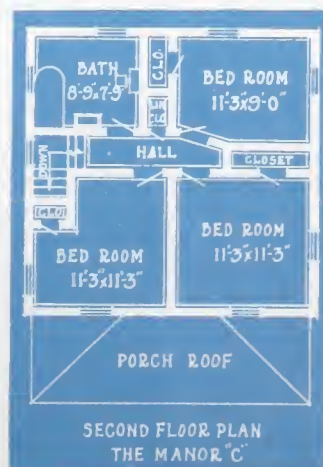
HERE is a model as typical of American energy and ideals as was the beloved President Theodore Roosevelt. A type that will be as modern, desirable, and up-to-date fifty years from now as it is today. It embraces a simplicity of line which has captured, and held, the enthusiasm of the American people. From its commodious, inviting porch to the imposing hip roof with its impressive dormer, it conveys a feeling of security and permanence. In its planning it offers as much home for the money as could possibly be hoped for. A spacious living room, (ceiling height 9 feet) with semi-open stairway, a well proportioned dining room with four window openings and a model kitchen with grade cellar entrance, compose a first floor of extraordinary convenience.



Second floor has three bedrooms, with windows on two sides, and a spacious bathroom. You can't go wrong in owning a home like this. Every inch of space is not only used, but arranged in a most labor-saving manner. Porch and closet doors are not extras, but in this, as in all other models, included in the price quoted.

If you want all that your dollar investment in a home can possibly bring — if, in addition to attractiveness, you want a real bargain, start here. If you were building to sell, you could do no better; and for a home in which to live, here is a real buy.

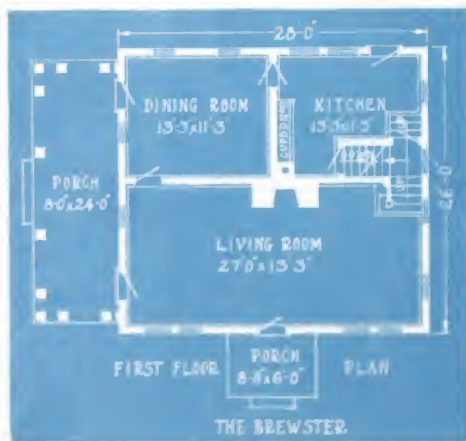
Read carefully pages 7 and 48 of this book, giving full detailed specifications and the prices for double construction and optional changes.





The BREWSTER

Only \$**1662** Freight Paid

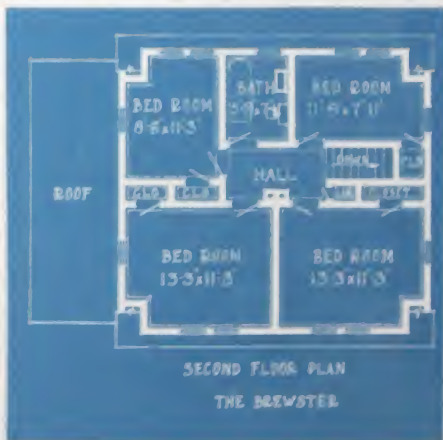


THERE is everlasting beauty, even formality, in this Dutch Colonial home. The gambrel roof gives it a truly picturesque appearance. The House Beautiful Magazine has played an important part in creating a demand for this type of dwelling, with its well planned first and second floors. The magazine employed an architect to prepare this special design, which can be classed as a fine example in this type of architecture. So good that any American citizen should be proud to live in it; and so convenient and artistic that it makes a strong appeal to folks posted on, and in sympathy with, the most modern in design. While the impression is that of a story-and-a-half house, all ceilings, both first and second floors, are square with full height sidewalls.

Study the interior arrangement. Note the ample living room, opening on a side porch flanking the garden. The dining room likewise. Can you imagine the comfort in a commodious wicker chair with friends on this porch on piling summer evenings? Stairway to upstairs has a landing in both living room and kitchen. It opens into hall of second floor composed of four airy, cross-ventilated bedrooms, each with separate closet. Convenient to bathroom. The height of ceiling gives an air of aristocracy. First floor height 9 feet, second floor 8 feet 6 inches. This home will win the heart of the most discerning housewife. It is the essence of perfection. Truly a home belonging in the House Beautiful Model Home collection.

"Lumber better than we could get at any local yard."

J. R. Shelton, Iowa



Sterling High Quality Low Cost Garages



The Vanderbilt

A splendid two-car garage. Sliding doors, allowing either half to be opened. Service door provides entrance without using big doors. Windows on each side give perfect light and ventilation. The large overhanging roof lends an aristocratic appearance to the building. You can't match this value for the money.



The Wenona

This garage has been planned expressly to give the shelter your motor car deserves for absolutely the least amount of money. An extremely substantial building. Regular Sterling Quality materials. Nothing skimped. Strong, water-tight; will serve you as well as any garage costing several times as much.



The Ford

A beauty. Very popular. Will look good in any surroundings. All the lumber cut to fit, ready to set in place. Construction so extremely simple you can erect the building without trouble. Everything furnished except floor. You will be satisfied with this garage. A typical Sterling value.



The Paige

Here is a different design. Roof has a decided pitch between the square sides, giving perfect drain for rain and snow. A dresny building. Finest lumber. Perfect factory construction. Erect it yourself if you like. And don't forget the Sterling guarantee of satisfaction. It covers garages as well as homes. Savings are astounding.

Sterling Garage Specifications

Specifications for these Attractive, Sturdy and Low Cost Sterling Garages include the following: All lumber, Clear Red Cedar, Redwood or Fir Drop Siding, Johns-Manville Asphalt Slate Surfaced Roll Roofing is furnished for the Wenona and Paige. Heavy Red Cedar Wood Shingles for the Vanderbilt and Ford. All Hard-

ware, Nails, Paint, Windows and Doors are furnished. Floor is usually made of Cinders or Concrete.

Complete Working Plans and Easy Instructions for erecting are included.

We pay the freight charges when ordered with a Sterling Home.

Prices on Sterling Ready Cut Garages

Ford	Wenona	Vanderbilt	Paige
12x16'.....124.00	8x14'..... 72.20	18x18'.....218.10	10x16'..... 83.25
12x18'..... 138.50	10x16'..... 92.60	18x20'..... 227.70	10x18'..... 93.60
12x20'..... 158.50	12x18'..... 126.00	20x20'..... 238.00	12x18'..... 128.00

Price for any other size Sterling Garage will be given you on request.

The Ford

If ceiling doors are required, deduct \$11.00.

The Vanderbilt

If swinging doors are required, deduct \$16.00.

If side service door is not desired, deduct \$8.00.

Sterling Handy Home Fixtures



Sterling Kitchen Cabinet No. 8

Price **\$26**



Either of these cupboards will be found a great convenience in the kitchen and save many steps for the busy housewife. Cabinets are made of best quality white pine with fir panels in the doors. All hardware is included and the cabinet comes to you built-up and ready to set in place.



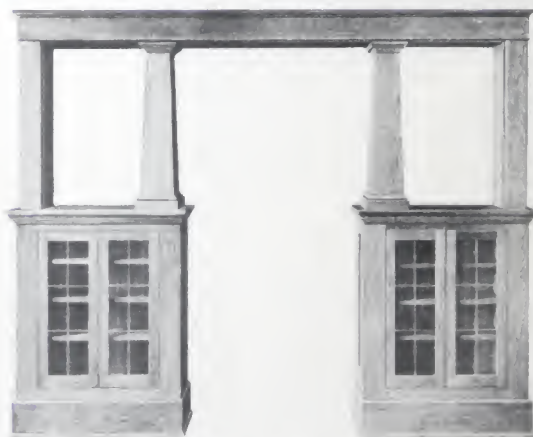
Sterling Kitchen Cabinet No. 9

Price **\$40**



Sterling
Bookcase Arch

Price **\$60**



THIS arch makes a very handsome fixture when used between the living and dining rooms. It may be had in either pine or oak. Shelves are adjustable. Doors are glassed in, and the hardware is included.

The Fixtures shown on these two pages are all practical and labor saving devices. Order one or more with your Sterling Home. They are priced within the reach of all.

RIGHT — Built-In Breakfast Nook — Price \$28.50

MADE of clear white pine. Can be set against wall but preferable to set in wall, in which event the rough opening should be 28 inches wide by 82 inches high and 3 3/4 inches deep. Strong, rigid folding table 24 1/2 x 47 inches. One large three-ply fir panel back. Doors are 13 inches wide by 80 1/4 inches high with three-ply fir panels and tight T-astragal joint. Strong, rigid folding seats 11 x 48 inches. All trim and hardware is included. Not stained or painted. When folded in wall, will give over twenty square feet of additional floor space. Priced at only \$28.50.

FREIGHT PAID ON ALL FIXTURES





Sterling Utility Cabinet No. 2

Price **\$10.90**



Sterling Utility Cabinet No. 1

Price **\$9.80**

Sterling Built-In Ironing Board

Price **\$7**

THIS Ironing Board is made to set in the wall about 2 feet 10 inches above the floor. Wall opening size $13\frac{3}{4} \times 51\frac{1}{2} \times 3\frac{1}{4}$ inches.

Here is a very solid and well built Ironing Board. You will find it most handy. The housewife is sure to appreciate this splendid convenience. Price includes trim and hardware. The board fits right in between studs and thus is built in out of the way when folded up. Handsomely made of white pine and fir. Priced at only \$7.



Sterling Disappearing Stairway — Price **\$29.50**

MAKE use of your waste attic space at very low cost by installing this disappearing stair. Simple to install. Rigid in construction—absolutely safe. Order one with your Sterling home. Write for circular giving description and prices.

Freight Paid on all Fixtures

Sterling Cabinet Base

Price **\$17**



This kitchen convenience is very popular. Finished in any enamel color. Wood drop leaves to match body of cabinet. Porcelain top measures 20 inches wide by 24 inches deep. Drop leaves are 5-ply wood, each 12×24 inches. The two small upper drawers are wood and the deep drawer is metal with sliding cover. Back is finished the same as front and sides. Legs are tapered at the bottom. Ant-proof casters. Nickel trim. Height 32 inches.

Double Construction Prices and Options

Name of Home	Double Construction	Single Construction	Add for Sheetrock Instead of Wood Lath	Add for Asphalt Shingles on Roof	Add for Select Oak Flooring in Living and Dining Rooms	Add for Oak Trim in Living and Dining Rooms
Avondale—A	\$2034.00	\$1852.00	\$165.65	\$81.20	\$32.90	\$94.60
Avondale—B	1776.00	1611.00	154.00	73.20	32.10	84.60
Beverly—A	996.00	960.00	97.70	42.60	21.30	50.10
Beverly—B	1008.00	966.00	109.00	42.60	18.90	53.50
Beverly—C	984.00	957.00	96.20	48.25	20.70	54.30
Brewster	1846.00	1662.00	197.60	48.30	40.95	101.40
Brooks—A	1298.00	1169.00	120.96	38.40	21.60	46.88
Brooks—B	1495.00	1343.00	125.44	44.00	29.70	51.00
Cardwell—A	1296.00	1167.00	113.60	43.20	23.40	41.70
Cardwell—B	1316.00	1185.00	117.90	47.10	23.40	45.60
Carlisle	1838.00	1658.00	119.65	41.60	42.60	79.80
Chevy Chase—A	1389.00	1218.00	115.00	44.00	25.20	58.80
Chevy Chase—B	1378.00	1194.00	111.20	38.40	25.20	58.80
Cotswold—A	1297.00	1168.00	97.90	42.60	33.00	90.00
Cotswold—B	1291.00	1162.00	99.75	38.40	27.60	61.84
Dexter—A	797.00	729.00	68.40	32.75	16.20	55.60
Dexter—B	924.00	838.00	87.00	40.50	18.90	51.50
Dexter—C	909.00	830.00	83.60	40.50	18.90	59.00
Dorset—A	662.00	608.00	66.25	29.45	19.50	59.60
Dorset—B	596.00	544.00	45.60	19.50	11.25	42.20
Dorset—C	589.00	535.00	61.40	23.75	16.50	35.20
Dorset—D	649.00	592.00	63.25	28.25	11.70	26.40
Ellnwood—E	934.00	848.00	86.40	42.00	21.60	69.00
Ellnwood—F	934.00	848.00	85.65	42.00	25.20	78.40
Ellnwood—G	1034.00	945.00	97.38	54.50	23.40	65.30
Garland—B	1438.00	1308.00	143.40	44.00	28.80	75.80
Gratiot—A	1047.00	927.00	113.00	47.50	26.15	65.10
Gratiot—B	968.00	847.00	111.06	42.75	19.20	61.60
Grenadier—A	2684.00	2437.00	307.60	64.00	67.20	67.60
Grenadier—B	2972.00	2697.00	397.00	76.75	70.80	68.00
Lawndale—A	1484.00	1336.00	121.50	62.70	37.80	88.40
Lawndale—B	1493.00	1344.00	134.60	62.70	25.20	74.00
Linwood—C	1056.00	926.00	97.90	43.00	19.80	50.80
Linwood—D	1422.00	1288.00	119.00	67.00	27.30	56.36
Manor—C	1644.00	1494.00	165.45	42.60	31.50	61.40
Maples	1444.00	1300.00	125.44	36.50	32.10	85.30
Mayfield	1365.00	1229.00	103.00	49.10	28.05	69.70
Meadows—A	1067.00	971.00	94.80	42.90	20.70	51.90
Meadows—B	1092.00	1000.00	108.90	42.90	20.85	55.80
Monterey—A	1590.00	1431.00	98.70	53.00	33.60	61.60
Monterey—B	1839.00	1690.00	138.60	55.60	32.40	70.20
Mt. Hope—A	1268.00	1142.00	96.80	41.80	24.30	61.50
Mt. Hope—B	1348.00	1214.00	99.20	43.90	27.00	47.30
Newton	1442.00	1268.00	124.95	53.75	26.10	67.30
Pilgrim—A	756.00	681.00	63.25	32.75	14.40	51.70
Pilgrim—B	756.00	681.00	64.30	32.75	9.90	35.00
Plymouth—A	1536.00	1348.00	154.10	41.00	37.80	102.40
Plymouth—B	1347.00	1231.00	143.63	36.40	31.20	89.80
Pontiac—A	1116.00	1005.00	119.32	44.00	32.70	72.20
Pontiac—B	1314.00	1183.00	153.80	44.00	28.20	63.70
Portland—A	1185.00	1081.00	116.00	49.20	26.55	76.70
Portland—B	1048.00	956.00	95.35	39.60	22.95	59.30
Rosewood—A	1088.00	980.00	87.55	38.40	18.00	45.72
Rosewood—B	1176.00	1059.00	99.37	42.60	21.75	51.72
San Carlos—A	1996.00	1747.00	149.06	58.50	33.30	84.08
San Carlos—B	2246.00	2022.00	194.00	58.50	42.15	73.18
Seabrooke—A	1138.00	1034.00	144.60	51.60	18.65	71.50
Seabrooke—B	1138.00	1034.00	141.25	51.60	21.60	49.40
Shamrock—A	1018.00	936.00	110.20	43.20	21.30	45.30
Shamrock—B	915.00	833.00	98.00	39.20	19.80	53.70
Suncrest	1344.00	1199.00	112.10	38.65	30.00	69.20
Superior—A	1158.00	1043.00	121.00	56.00	24.15	45.68
Superior—B	878.00	791.00	95.79	44.50	18.00	40.00
Valencia—A	1255.00	1139.00	110.00	33.55	27.00	70.90
Valencia—B	1496.00	1358.00	120.50	38.40	31.80	76.00
Wayne—A	938.00	859.00	98.25	41.80	19.80	42.90
Wayne—B	974.00	886.00	94.80	41.80	18.90	51.50
Woodlawn—A	1182.00	1064.00	120.55	55.00	38.85	59.40
Woodlawn—B	1182.00	1064.00	132.50	55.00	23.40	52.40

PHOTO LITHO PROCESS
DICKINSON BROS., GRAND RAPIDS

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Oak
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Add for
Oak Trim
in
Living and
Dining
Rooms

90	\$94.60
10	84.60
30	50.10
90	53.50
70	54.30
95	101.40
60	46.88
70	51.00
40	41.70
40	45.60
60	79.80
20	58.80
20	58.80
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60	61.84
20	55.60
90	51.50
90	59.00
50	59.60
25	42.20
50	35.20
70	26.40
60	69.00
20	78.40
40	65.30
80	75.80
15	65.10
20	61.60
20	67.60
80	68.00
80	88.40
20	74.00
80	50.80
30	56.36
50	61.40
10	85.30
05	69.70
70	51.90
85	55.80
60	61.60
40	70.20
30	61.50
00	47.30
10	67.30
40	51.70
90	35.00
80	102.40
20	89.80
70	72.20
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00	45.72
75	51.72
30	84.08
15	73.18
65	71.50
60	49.40
30	45.30
80	53.70
00	69.20
15	45.68
00	40.00
00	70.90
80	76.00
80	42.90
90	51.50
85	59.40
40	52.40

LETTER OF DEPOSIT

IF YOU are sending \$100.00 with your order and expect to pay the balance by sight draft attached to bill of lading, please have this letter filled in and properly signed by your Bank or Loan Association.

INTERNATIONAL MILL & TIMBER CO.

Bay City, Mich.

Mr. _____

of _____ has deposited with

this Bank (or Loan Assn.) the sum of _____

_____ Dollars (\$_____) the same being

the purchase price of the _____ house as listed
in your catalog.

We will hold this sum, subject to your sight draft attached to bill of lading, and meet this draft five days after arrival of materials, it being understood that this length of time is allowed in which to examine and check the shipment and find it correct.

The depositor is to notify us immediately upon arrival of the goods, and if he finds that they do not coincide with the specifications, he agrees to notify you immediately, giving you the opportunity to investigate and rectify any errors or omissions on your part.

Signature of Bank, or Loan Assn.

By _____
Signature of Officer.

Official Title.

Dated at _____ 19____

Sterling System Homes

ORDER BLANK

Date..... 19.....

INTERNATIONAL MILL & TIMBER CO.

Manufacturers of Sterling Homes,
Bay City, Michigan

Please enter my order in accordance with your guaranty, for the

..... Sterling Home on Page.....
together with such items as are listed below.

I am enclosing \$..... which is the amount necessary under
term No.....

Name as You Sign It.

.....
Street or R. F. D. No.

.....
City

.....
County

.....
State

MY PAINT SELECTION IS

Outside Body.....

Outside Trim.....

Inside Trim.....

Inside Floors.....

Porch Floors.....

Porch Ceiling.....

SHIPPING INSTRUCTIONS

Ship to.....

Town or City.....

County.....

State.....

Ship via.....

R. R.

There { is { a freight agent there.
 { is not {

OPTIONS and REMARKS

NEW EASY TERMS

1. **CASH**—If you can send Cash in full with your Order, write us today for the Special, Large Cash Discount on the Sterling Home of your choice.

2. **SEND 25%** as a **DOWN PAYMENT WITH YOUR ORDER**. We will ship Draft attached to Bill of Lading for the balance due us. This Draft you will pay at your Bank upon arrival of the material. No Special Fee charged for the privilege of ordering in this way. (Special #1 Cash Discount would apply.)

3. **5-DAY EXAMINATION of MATERIAL**. No Down Payment necessary. Simply deposit with your Bank the amount of your order, having them fill in and sign the Reverse Side of the enclosed Order Blank and then mail this Letter of Deposit to us. No Special Fee charged for the privilege of ordering in this way. (Special #1 Cash Discount would apply.)

4. **PAY us as HOUSE is being CONSTRUCTED**. No Down Payment necessary. Simply have your Bank or Building and Loan Association write us a letter stating that they have set aside the amount of our bill and will pay us certain amounts as the construction work progresses. Providing payment is made to us in full within 90 days after arrival of the material, you may deduct 2% from the total amount of your order.

5. **PAY us when HOUSE is COMPLETED**. No Down Payment necessary. Simply have your Bank or Building and Loan Association write us a letter stating that they are agreeable to making you a Loan with which to build your Sterling Home and that they will pay our account from the proceeds of this Loan, when the House is completed. Providing payment is made to us in full within 90 days after arrival of the material, you may deduct 2% from the total amount of your order.

CONVENIENT LOW MONTHLY PAYMENT PLANS

If you are unable to take advantage of any of the above 5 ways of payment, kindly suggest that you place your order under our 3 year Monthly Payment Plan providing your property lies within the city or town limits. Or under the 2 year Payment Plan if your property happens to lie outside the city or town limits. Either Plan calls for but a small Down Payment and easy Monthly Payments with Payments to include the principal and interest.

Payments would begin 30 days after arrival of the material. No Special Fees are charged by us and you have the privilege of paying up in full whenever you like. You are not asked to give up your Deed to the property and there is no "Red Tape" of any kind for you to go through.

WRITE us Today on the other side of this paper and we will gladly tell you what the Down Payment and Monthly Payments will be under the 3 or 2 Year Plan.

NOTE: Be sure and tell us if you want Double or Single Construction and which Floor Plan is desired.

NOTICE ~~The terms of payment referred to inside the catalogue cover have been discontinued.~~

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1 Panel "Deluxe" style doors ..with Glass door knobs ..as modern as latest Paris gown

The beautiful grain possibilities of a one panel door are further enhanced by the sub frame on our De Luxe Doors. This frame serves to accentuate the natural grain, giving it the effect of a framed picture.

De Luxe Doors lend themselves to a wide variety of finishes and can be finished natural, stained in various combinations, or painted. They are the wonder doors of today. Improved to the highest point of perfection and growing in popularity.

To be appreciated, the De Luxe Door must be seen in the finished state. Two-panel doors are available now as before to those who desire them.



Sterling Glass Door Knobs

The Hardware for all Sterling Homes includes the beautiful and very popular Glass Door Knobs such as you see pictured here.

No more unsightly tarnished or rusty door knobs in your Home. These Glass Knobs will stand the acid test of time and will always lend an air of beauty and good taste to your home.

Outside doors, inside connecting doors and closet doors have the glass knobs. You will like them.



Built-in Medicine Cabinet

This attractive cabinet will be greatly appreciated. Beautiful grain. Has 3 adjustable shelves. Entire cabinet furnished complete ready to install. A handy cabinet for all those little things, cosmetics, medicine, etc., that every bathroom should contain.



Master "B" Built-in Ironing Board

Note the many splendid features of this Built-In Ironing Board which sets flush with the door.

This Ironing Board is Fool-Proof. Simply open the door, pull the board down and it is ready for use. The Sleeve Board will be found very handy and is always ready for instant use.

Only the best of selected materials enter into the construction of this Ironing Board. Cabinet built of clean, kiln dried White Pine and the back is 3-ply laminated panel of Fir or Gum. The hardware is nickel plated and of a very pleasing and substantial pattern.

This splendid Ironing Board comes to you Carton-Packed and is very easily installed.

The Ironing Board is 1 1/8" thick, 11 3/8" wide, 50" long. This board will positively not warp.

The rough wall opening required is 14 1/4" wide, 81 1/2" high, 4 1/4" deep. The top of the board sets with the top of the other doors.

Older Are Now Included in Every from the Catalog ... Order Now

Our Challenge!

**COMPARE . . feature for
feature . . STERLING HOMES
WITH ANY OTHER**

Finest Construction at Economy Prices . .

When you buy a Sterling you buy the best. The Best Lumber and the best construction. This is not an empty statement. It is proven by the great many letters we have received from people who built Sterling Homes and made the comparison we challenge you to make. The savings of from \$300 to \$2000 on medium sized homes may seem unbelievable. But we know they are there because we know what homes cost to build on the lot, buying lumber retail, as compared with our method of completing the home in our modern factory by rapid machines, and selling to you wholesale. And our customers know. But you don't. That's why we ask you to COMPARE material, construction, prices. Don't expect to match Sterling Quality of materials, Sterling Sturdiness of construction, or Sterling Mill-to-You Prices. Your local lumber dealer must have a profit. We eliminate that. Your local builder can not do with his hands and his tools what machines do in our factory. He cannot do it as accurately or as fast. Take just these two savings. The saving buying wholesale, and the saving in time through machines. Two large sums right there. In addition there are other savings. That's why we are so anxious to have you compare material, construction, prices. If you do, we know you will buy a Sterling.

Models in Exterior Beauty and Interior Arrangement

Today's Sterling homes are an evolution. Not just a plan but many plans combined, taking the best developed over many years. Whichever plan you choose, you will find it a model home in looks and arrangement. And don't overlook this: when you buy a Sterling you know what you get. If the home you select is shown in the catalog with a porch on it, you get it with the porch included. You won't have to write and ask for the porch, only to learn that you have to pay extra for it. We issue this word of assurance because we know that many fine folks have been deceived and to their disappointment found that what they saw and what they got was two different things. Not so with Sterling. You get exactly what you see in the Catalog. Nothing short. You deal with a dependable house. Expect fairness in everything, and a new and better deal for your building dollar.

Tighter, Stronger Construction

Machines are more accurate than the hand. Don't expect a carpenter to be able to match Sterling construction. Machines cannot be matched for unvarying accuracy. The result is a

tighter, stronger, warmer, and more durable home. You'll notice it in floors that don't sag, stairways that don't squeak, doors and windows that don't bind. As time rolls on you will notice it as well in the lower upkeep of a Sterling Home.

Less depreciation. Even if Sterling homes cost more than homes built on the lot, they would still be economical in the lower depreciation that results from accurate machine construction.

As Modern as Latest Automobile Over Old Type Model T . . .

There is no miracle in the Superiority of a Sterling home. Building homes for the entire nation year after year leads naturally to a degree of perfection difficult for single home builders of attaining. With the extra features described in the folder, now a part of every model, your Sterling home achieves the front rank. As modern as the latest radio over the car set.

Enormous Savings .

If you don't care how you spend money, build any way you like. But if you have to honestly make your money, and therefore, must make every dollar go as far as possible, get right in your Sterling Catalog. Choose the home best suited to your needs. Compare it any way you like with buildings of other makes or built in other ways. We claim big savings. We are satisfied that they exist, not only in amounts claimed, but even larger amounts. That's how Sterling homes are sold. 2. A salesman comes to you. No pressure is brought to bear. We rest our case entirely on the claim that we give you a better home for much less money. You are the judge. That's our way of winning you. By offering you more than your hard earned money buys elsewhere. Go through the catalog NOW. Find your home. Send in your order. Expect a home superior in all that goes to make a home, at savings that you never thought possible in home building.

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Your Model from
Catalog Accept
Our Challenge . . .**

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